

BEAUTY OASIS SUMMER 2025





Summer has officially arrived—and with it, a fresh wave of color, sunshine, and self-care energy. At TW, we're turning up the glow and keeping things cool with treatments designed to beat the heat (hello, Brazilian Blowouts + Head Spa detox!).

This past season brought big changes and even bigger love—from welcoming new faces to launching full body waxing the Nail Bar and celebrating our 13th anniversary. We've seen beautiful transformations, shared lots of laughs, and continued building the community that makes TW Salon feel like home.

Whether you're prepping for a vacation or just need a moment to recharge, we're here for you.

Thank you for growing with us.

Cheers, Traci





Inside the Pint: Meet the Team Here's the scoop...

Supplime.



TWSalon Emily

'cause I'm fun and different Cookie Two Step!! Cookies and cream (a basic classic) and Cookie Dough (a little twist) I feel it describes my personality with staying within my comfort zone and my wild side in the mix!

Christian

Butter Pecan with a Swirl Honey
Lavendar-I'm the cozy-crafty dreamer—
grounded and warm with a soft,
whimsical side





Sorbet -cause i'm fun and different



Orange Cream Swirl - vibrant, comforting, and impossible to ignore

Adventurous, bold, and

full of flavor surprises.



Rocky Road-I love adventure and depthbold like chocolate, full of surprise like marshmallows, with just the right touch of salt to keep it balanced.



Mallow,

Salted Caramel with a Crunch of S'mores

I'm cozy and grounded with a spark of adventure. Part fireside calm, part wild energy—like caramel toasted just right with a bite of s'mores.



Chocolate Chip Cookie Dough-Sweet with rough patches lol





Material

Strawberry cheese cake. Soft sweet flavor. Detailed strawberry swirl and girlie favorite.



Mahlen

Queen Bee Swirl-Honey vanilla base with a swirl of lemon zest and edible glitter. Strong and sweet



Strawberry, because I'm berry fun and have pink hair





The same of the sa

Lavendar, Calming and has a natural flavor. I love to relax & being in nature brings me joy!

Traci

Salted Caramel Swirl Sweet, strong, layered—with just the right amount of edge.





The Malibu Makeover

Salt, Sun & Buildup? Meet Malibu Makeover

Say goodbye to dull, weighed-down hair and hello to shine, softness, and a healthy, balanced scalp.

The Malibu Makeover is a two-step treatment that gently removes hard water minerals, chlorine, product buildup, and environmental toxins. It's our go-to solution for swimmers, blondes, or anyone whose hair needs a reset.

Perfect for:

Swimmers or sun lovers with summer buildup

Curly girls to get that bounce back

Anyone prepping for color or blonding

Scalp congestion, dryness, or dullness

A fresh seasonal reset that feels luxurious





Stylist Spotlight: Ashley's Summer Pick

"My favorite summertime service to perform is the Malibu Makeover. A deep cleanse is essential this time of year — it resets the hair, removes buildup, and helps everything feel fresh again." – Ashley Follow: Ashley_twsalon

Choose Your Detox Experience

As an Add-On

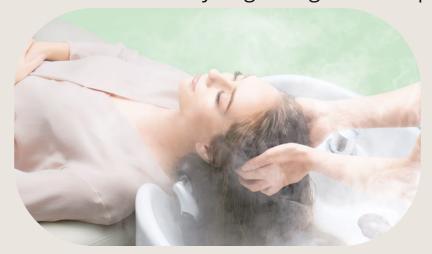
Add the Malibu Makeover to any service for a deep detox + nourish boost. SPECIAL

Pricing varies by stylist.

As a Package

Malibu Makeover + Mini Head Spa | \$140

Take it to the next level by pairing it with a relaxing Mini Head Spa complete with exfoliation, scalp massage, and aromatherapy. This luxurious combo leaves you glowing from scalp to soul.



How Often Should You Get a Malibu Makeover?

Just like your skin, your scalp and hair need regular detoxing to stay healthy and vibrant. We recommend:

- Once a month for guests who use a lot of product, swim often, or live in areas with hard water
- Before any major color service to help your color apply more evenly and last longer
 - Seasonally (every 3 months) as a routine reset for your scalp and strands
- Think of it as your hair's deep clean—and the key to making every other service work even better.

Minerals, Metals & Pool Days: What Water Is Really Doing to Your Hair

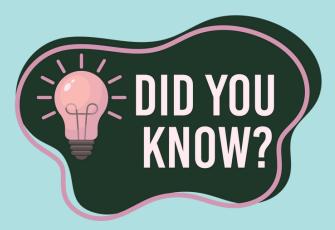
You might not see it, but if your hair is feeling dull, brassy, rough, or just off — it could be your water. Hard water and pool exposure can leave behind mineral and chemical buildup that messes with your color, texture, and overall hair health.

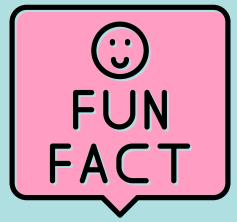
Let's break it down:

Why Do Blondes Get Brassy?

Hard water is full of minerals like iron and copper, and these can oxidize on the hair, especially light or porous strands.

Iron = yellow or orange tones
Copper = muddy or greenish hues
Blonde hair tends to soak up these
minerals faster, which is why it turns
brassy more quickly than darker shades





Why Does Chlorine Turn Hair Green?

Fun fact — it's not the chlorine itself, but the oxidized copper in pool water.

Chlorine causes copper in the water to bond to the protein in your hair. The result? A greenish tint that shows up most clearly on blonde or lightened hair.

The Fix: Malibu C Treatments

At TW Salon, we offer two targeted solutions to detox your hair and bring it back to life:

Malibu Makeover

A powerful two-step treatment that removes hard water minerals, product buildup, and metals. Perfect before color services or as a regular reset for healthier, shinier hair.



Shower Smarter

Want to protect your hair between salon visits? A shower filter is a game-changer. It reduces your exposure to chlorine, iron, and calcium every time you wash — helping preserve your color, scalp health, and softness at home. We live in a hard water area — and after testing it ourselves, we can confirm... it's very hard. No wonder our hair needs a little extra love.



Malibu Swimmers Treatment

Designed specifically for swimmers, this treatment removes chlorine, copper, and pool-related residue — restoring your tone, softness, and shine. We also have the Malibu C Swimmers Shampoo, Conditioner and Swimmer Treatment Packets available.



Whether you're beach-bound or just ready to feel a little smoother this season, waxing is one of the best ways to keep your skin soft, hair-free, and low-maintenance all summer long.

Hot Wax + Hot Weather = Your Summer Glow-Up

Summer's the perfect time to ditch the razor. Why? Because waxing:

Removes hair from the root, giving you smoother skin that lasts

Reduces hair growth over time

Helps avoid daily shaving and irritation (yes, please!)
Leaves you feeling confident in your own skin

BOGO Half Off!

Try something new—your skin will thank you.
Buy one waxing service and get a second (new-to-you) waxing service for 50% off.

Perfect time to try a Brazilian, underarm, or full leg wax you've been curious about.

BEFORE & AFTER: WAXING PREP + CARE

Before Your Wax:

Hair should be at least ¼ inch long—about the length of a grain of rice—for the best results.

Gently exfoliate 24-48 hours before your appointment (we love Bushbalm's Ingrown Hair Scrub for this).

Skip the lotion and oils the day of your wax.

Nervous? Avoid caffeine and alcohol a few hours before—it can make skin more sensitive.



After Your Wax:

Use Bushbalm's Ingrown Hair Oil daily to soothe, hydrate, and prevent ingrown hairs.

Avoid hot tubs, saunas, workouts, or sun exposure for 24 hours. Exfoliate regularly starting 48 hours post-wax to keep skin smooth and bump-free.

How Often Should You Wax?

Most guests come in every 4–6 weeks to stay smooth and maintain great results. Consistency helps slow regrowth and makes waxing easier and less sensitive over time.

Tea Time

Celebrating Our Powerhouse Team





Follow Emily_twsalon

From her consistent attention to detail to the way she shows up for her guests and teammates, Emily continues to level up in both skill and service. This promotion reflects her dedication and the beautiful results she delivers behind the chair.

#BOSSBABB

Anjelina has officially stepped into her new role as a Junior Stylist! Anj has been putting in the work—from refining her timing and technique to building confidence with every guest. She's growing fast, soaking in education, and showing that she's ready for this next step.





Rooted in Scalp Care

We're officially in our scalp era—and we couldn't be more excited to be mentored by Salty Scalp, a San Diego-based trichologist and scalp care expert.

At TW Salon, we're thirsty for knowledge and always seeking ways to grow. This mentorship is helping us dive deeper into the world of scalp health—from flakes and buildup to thinning and irritation—so we can better support healthy hair from the root up.

Because beautiful hair starts with a thriving scalp... and we're here for it!



Spray Tan Myths

A golden glow without the UV damage? Yes, please. Spray tanning is one of the safest ways to get bronzed—but there are still a few lingering myths that need clearing up. Let's separate fact from fiction, once and for all.

MYTH: Spray tans turn you orange

FACT: That was so early 2000s. Today's formulas are packed with high-quality DHA and natural ingredients for a custom, skin-tone-matching glow. Orange results usually come from over-concentrated formulas not tailored to your skin—we never do that.



MYTH: Spray tans are dangerous or cause cancer

FACT: Spray tanning is a safe, UV-free alternative to sunbathing and tanning beds. There's no radiation involved, and no link to skin cancer. You should still wear SPF while enjoying your glow—ask your artist about the best sunscreens that won't interfere with your tan.

MYTH: Spray tans make you look older

FACT: It's actually the opposite. Spray tans give your skin a smooth, even tone and radiant glow—minimizing the appearance of blemishes, redness, and unevenness. Most of our clients find they need less makeup with a fresh tan.

Everything You Need to Know Before You Glow

How long will my spray tan last?

With proper care, you can expect your glow to last 5–7 days. Moisturize daily and avoid long hot showers or chlorine to extend your tan.

How should I prep for my appointment?

- Exfoliate 24 hours before
- Shave or wax the day before (not the day of)
- Avoid lotion, deodorant, or makeup before your tan
- Wear dark, loose-fitting clothes to your appointment

What should I do after my spray tan?

- Wait at least 8–12 hours (or follow your rapid tan rinse time) before showering
- Use warm water only for your first rinse—no soap!
- Moisturize daily with an oil-free lotion
- Pat dry after showering—no rubbing

Glow More, Pay Less!!!

Buy 3 spray tans and we'll throw in the 4th—free.

Perfect for trying out our Rapid Tan, Signature Shade, or prepping for that spontaneous beach trip.

Limited time offer—get your glow on now!

K18 Repair Service

K18 works on a deep level, repairing damage from the inside out. Whether your hair has been bleached, colored, heat-styled, or chemically treated — this is the treatment your strands have been waiting for.

What Makes It Different?

K18 is powered by a patented peptide that reconnects broken keratin chains — basically, it helps your hair rebuild itself. Think of it as a reset button for damaged hair.

What It Does:

- Reverses damage from bleach, color, heat
 + chemical services
- Restores strength, softness + bounce
- Works in just 4 minutes
- · Lightweight, no buildup, no downtime

Perfect Add-On For:

REHABILITATE

- Anyone getting a color service
- Guests with past damage or breakage
- Anyone wanting healthier, stronger hair instantly

Real Talk: Why Add K18?

If you're investing in your color or lightening service, protecting your hair during the process is key. K18 doesn't just prevent damage — it actively repairs it.



What's your go-to upgrade to recommend right now?

Marie: K18! If you plan on lighting your hair you need k18! Follow: Marie_twsalon





Air Wash"

no excess buildup or white cast



scalp-friendly

non-aerosol format

K18
BIOMIMETIC HAIRSCIENCE

reduce oil + eliminate odor

for up to 3 days*

new K18-patented biotechnology

AirWash™

dry shampoo shampooing sec

118 ml / 4 fl oz liq

made without heavy fragrances

100% said their hair and scalp looks + feels healthy.*

*k18hair.com/disclaimers





Traci

I wasn't sure what to expect—but now I'm hooked. K18 AirWash doesn't just mask oily roots, it actually resets the way my hair looks and feels. Clean, touchable, and never chalky.

Mallory

K18 is definitely a learning curve from other dry shampoos BUT its so worth waiting out the curve because it really does work way better. It gives the clean hair appearance for longer and provides great texture which encourages beautiful volume. I'm falling head over heels for it :smiling_face_with_3_hearts: oh, also, THE SMELL! SO GOOD!

Christian

K18 Dry Shampoo! Keeps my hair looking freshly washed for DAYS!







Victoria

"Days after I wash my hair I use the k18 Airwash and it literally feels like I washed my hair again. Even so much that I go 3 more days without reapplying and my hair still feels clean. Just a little textured, but I love that for volume! It's simply magic."-Follow

Victoria twsalon

Makeup 101 ANCELINA

1. Skin Prep = Everything

Hydrated skin is happy skin! Always moisturize and prime before applying makeup. A well-prepped base helps your look last all day.

2. Cream First, Powder Second

Layer your creams before powders to keep your skin looking fresh and natural. This combo gives long-wear coverage without the cake.

3. Build, Don't Pile

Less is more. Apply products in thin layers and build as needed. It keeps your makeup looking skin-like and effortless.

4. Use a Brush for Concealer

Ditch the sponge—use a brush to blend! It gives you better coverage and keeps your application light and precise.

5. Don't Skip the Brows

Your brows frame your face! Even a little brow gel or touching up the tails can elevate your whole look. Never underestimate their power.

A Little Glow to Go

Ask about our complimentary makeup touch-ups—the perfect finishing touch to your salon visit!

Follow: Anjelina_twsalon for more tips





REPLENISHES MOISTURE AND

SOFTNESS

LEAVES HAIR SHINY, SILKY, AND HEALTHY-LOOKING



SU HAIR MASK – AFTER-SUN SAVIOR

About:

A rich, restorative mask from Davines' SU line, designed to deeply nourish hair that's been exposed to sun, salt, and chlorine.

HELPS DETANGLE AND STRENGTHEN SUN-STRESSED STRANDS





REPAIRS
DRYNESS AND
DAMAGE FROM
UV EXPOSURE

Gssential

SU AFTER SUN — SKIN'S SUMMER RECOVERY HERO

A SOOTHING, HYDRATING CREAM DESIGNED TO CALM AND RESTORE SUN-EXPOSED SKIN.

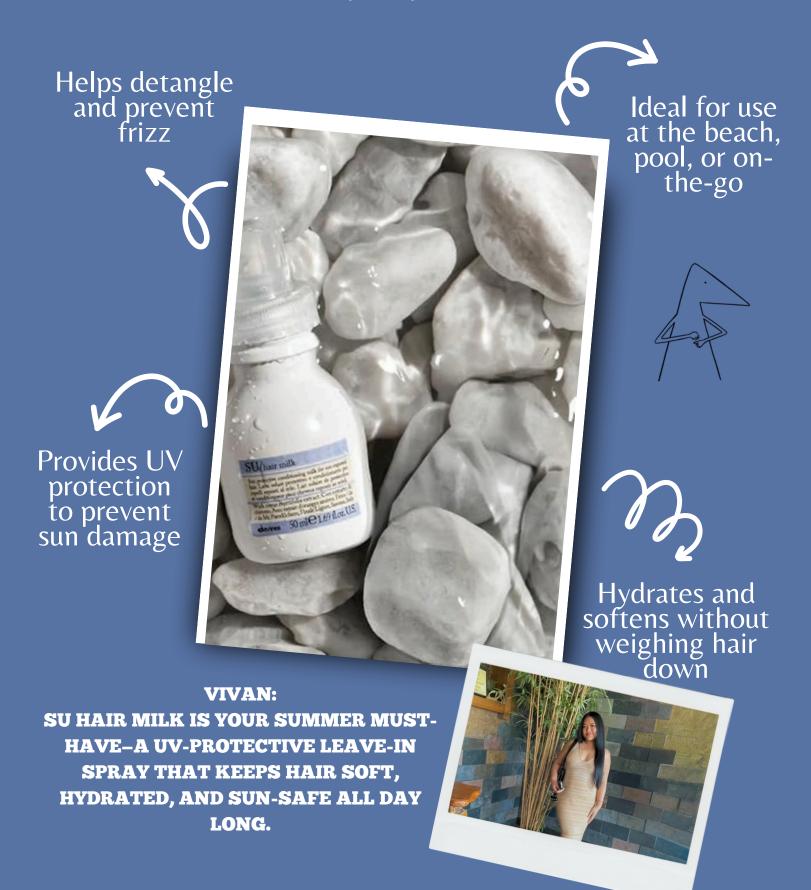


HELPS DETANGLE AND STRENGTHEN SUN-STRESSED STRANDS

JULIA:
"SU AFTER SUN! MAKES
YOUR SUNBURN DISAPPEAR!"

SU HAIR MILK — YOUR SUMMER SHIELD

A LEAVE-IN PROTECTIVE MILK THAT HYDRATES AND DEFENDS HAIR FROM SUN, SALT, AND CHLORINE.



What's your favorite summer hair trend or look?

Victoria:
Crimped hair has been pulling me in this summer.

Follow @victoria_twsalon for more tips



PREPIT

- MIST HAIR WITH DAVINES NO GAS SPRAY FROM MID-LENGTH TO ENDS.
- THIS GIVES LIGHT HOLD, ENHANCES TEXTURE, AND PROTECTS FROM HEAT.

SECTION IT OFF

- DIVIDE YOUR HAIR INTO MANAGEABLE SECTIONS USING CLIPS.
- THE MORE SECTIONS YOU DO, THE MORE DEFINED THE TEXTURE WILL BE.

CRIMP AWAY

- USING YOUR 3-BARREL CRIMPER, START AT THE ROOTS AND CLAMP DOWN FOR 5–10 SECONDS, THEN RELEASE AND MOVE DOWN THE STRAND.
- CONTINUE SECTION BY SECTION UNTIL ALL YOUR HAIR IS WAVED.

BREAK IT UP

- ONCE COOL, GENTLY RUN YOUR FINGERS OR A WIDE-TOOTH COMB THROUGH THE WAVES TO LOOSEN AND SOFTEN THEM.

TEXTURE & HOLD

- SPRAY DAVINES DRY WAX FINISHING SPRAY THROUGHOUT YOUR HAIR, FOCUSING ON MID-LENGTHS AND ENDS.
- SCRUNCH AND TOUSLE WITH YOUR HANDS TO DEFINE THE WAVES AND ADD AIRY TEXTURE.





Nailed it With

follow Natalie_twsalon

Favorite summer colors or designs?
"I'm obsessed with neons and pastels for summer. And I love creating floral or beachy sets — anything with sea shells, starfish, or little sea critters is always fun!"

Top summer nail care tips:

- Use cuticle oil or lotion often to combat sun and water exposure.
- Dry your nails thoroughly after swimming.
- Expect more frequent fills water can wear your nails down faster.
- Wear gloves when cleaning or using harsh products.
- Don't use your nails as tools there's something made for that!



Current favorite product?
"My silver chrome liner from

"My silver chrome liner from Madam Glam — it's so reflective and makes chrome designs a breeze!"

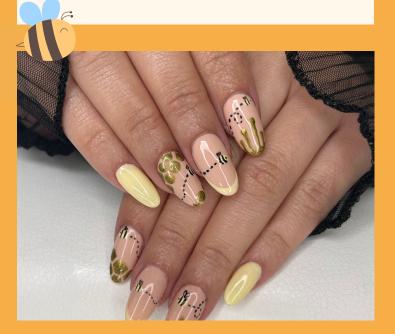


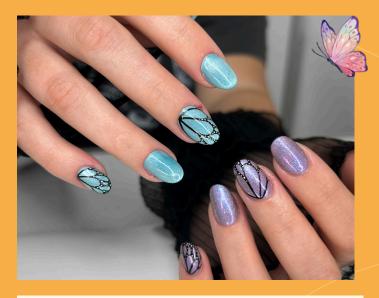
What's everyone loving right now?

"Cat-eye polishes and bright, vibrant colors! Cat-eye is definitely one of my favorite polishes to work with — it's so fun and eye-catching."

Why is cuticle oil so important?

"It's one of the best things you can do for your nails! It helps your manicure last longer, prevents hangnails, and keeps your skin looking healthy. I use mine twice a day — and more if I'm washing my hands a lot."





What's the best part of doing nails?

"I love getting to know guests, but the best part is when someone says, 'I've never seen my nails look this beautiful.' Helping bring their vision to life and making them feel confident — that's why I do what I do."

What do you wish more guests would try?

"I'd love to see more guests explore vivid colors or beachinspired designs — they're perfect for the season and so fun to create!"

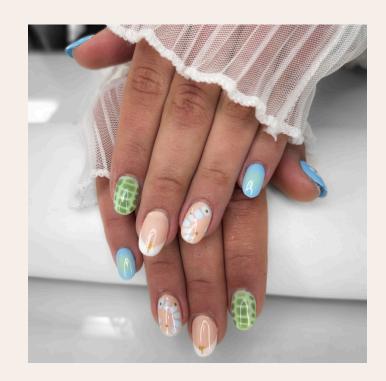


What it Nail Art??

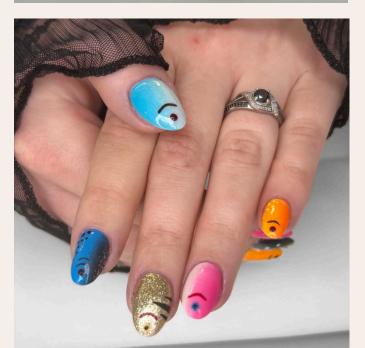
Nail art is where creativity meets self-expression. Whether you're into minimalist accents or bold designs, Natalie can turn your fingertips into tiny works of art. It's the perfect way to add a little personality to your manicure.











Here's why prebooking is worth it:

Guarantees your spot with your preferred artist

Keeps your nails healthy and properly maintained

Helps prevent breakage, lifting, and overgrowth

Allows time for creative designs or upgrades
Supports better long-term result







Refer

Refer a friend who's new to TW, and they'll get \$50 toward their first visit.

As a thank-you, you'll get to choose a **full-sized product** to take home at your next appointment!

How it Works

Visit www.twsalon.com/love

Send your friend or loved one the **\$50 gift** via *email* or *text*

They book their **first appointment** at TW & redeem their \$50

Once they visit, you get to choose a **free product** at your next appointment

The more friends you refer, the more beauty perks you earn!











We asked the TW Team:

"What's your go-to product or tool this season that you swear by?" Here's what they said:

Anjelina:

"The SU After Sun line!!! It's perfect for protecting your hair and skin while catching all the rays!"



Traci:

I'm all about the Sea Salt Spray in the summer — it gives my hair that easy, beachy texture without trying too hard".



Emily:

"The entire SU Line - it's a must in the summer."

Marie:

"Top product right now is Davines Shimmer Mist — it keeps your hair shiny, smells amazing, and cuts down frizz! And my favorite tool? The Bio Ionic Long Barrel Curling Iron. My curls finally last for days — it's pure magic."









SMOOTH, SHINY, FRIZZ-FREE HAIR ALL **SUMMER LONG HUMIDITY? WE DON'T KNOW HER.**

If frizz, puffiness, or unruly waves are your summer struggle, the Brazilian Blowout might just be your hair's new best friend.

This smoothing treatment creates a protective protein layer around the hair shaft to eliminate frizz and seal in shine — without sacrificing volume or movement. You'll still have body, but with a lot less effort.



Why We Love It:

Smooths frizz + flyaways Cuts blow-dry time in half Locks in color and adds shine Lasts up to 12 weeks with proper care Safe for all hair types — curly, straight, color-treated, and everything in between



Ready for smoother, shinier hair without the commitment of a full smoothing treatment?



GK Hair Fast Blow Dry is your new summertime secret weapon. This express salon service is designed to eliminate frizz, boost shine, and reduce blow-dry time — all without damaging your hair.

Why We Love It:

Fights frizz with zero harsh chemicals
Adds gloss + anti-static shine
Infused with natural ingredients to smooth and seal
Results last up to 10 washes
Safe for all hair types and textures

GK Hair Fast Blow Dry US Brazilian

Blowout



Vivian "I love performing Brazilian Blowouts, but I also treat myself to them! They leave hair silky, manageable, and totally summerproof."-Follow

Vivian@twsalon

Not sure which smoothing service is right for you? Here's the breakdown:



GK Hair Fast Blow Dry

Express Treatment: Done in under an hour Frizz Control: Smooths hair and adds shine Short-Term Results: Lasts up to 10 washes

Low Commitment: Great for events, travel, or trying smoothing for the first time

Perfect for: Guests who want quick, temporary results without long-term changes

Brazilian Blowout

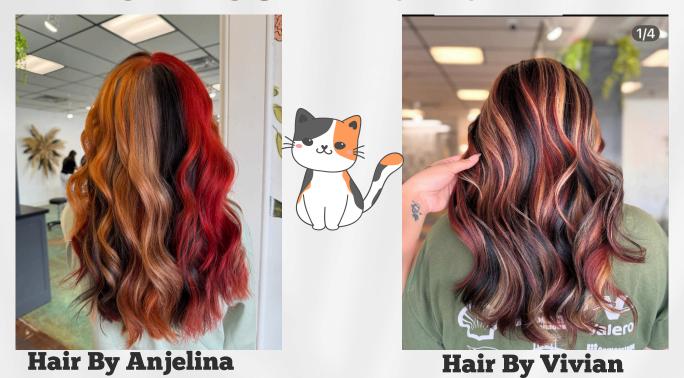
Full Smoothing Treatment: Takes 90+ minutes Long-Lasting: Results last up to 12 weeks

Frizz Elimination: Stronger smoothing power, more humidity resistance Customizable: Can be tailored to keep volume or make hair sleeker Perfect for: Guests who want long-term frizz control and easier styling

Bottom line:

If you want quick, manageable hair for the next few weeks, go GK. If you want long-lasting frizz control and serious smoothness, go Brazilian.

CALICO HAIR TREND



This playful trend takes inspiration from calico cats, blending bold blocks of red, blonde, and brunette into a statement—making style. Calico hair is all about contrast—think chunky highlights and rich dimension with a nostalgic twist. Whether softly blended or high-contrast, it's a fun way to express your creativity and stand out this season.



Hair By Natalie

What's your favorite summer hair trend or look?

Natalie: The calico hair trend is a great way to step out of your comfort zone! There's plenty of variety when it comes to placement and the colors you want. It's very customizable, which is what makes this trend my favorite!

The Bubble Braid Breakdown with Julia



- Step 1: Make a Ponytail

 Pull all your hair into a ponytail—high, middle, or low, wherever you like it—and secure it with a hair tie.
- Step 2: Hide the First Hair Tie (Optional but Cute!)

 Take a small piece of hair from underneath the ponytail.

 Wrap it around the hair tie so you can't see it, then tuck it into the ponytail holder or pin it in place.
- Step 3: Add a Second Hair Tie
 A few inches down from the first hair tie, add a second one to the ponytail.
- Step 4: Make the First "Bubble"

 Gently pull on the hair between the two ties to puff it out and create a bubble.
- Step 5: Keep Going
 Keep adding hair ties down the ponytail every 2–3
 inches, pulling the hair between each tie to make more
 bubbles.
- Step 6: Fluff It Up
 Once you're done, go back and adjust each section to make your bubbles bigger or more even.

FOLLOW @JULIA_TWSALON FOR MORE TIPS AND TRICKS

BEHIND THE CHAIR: INSIDE OUR PARTNER MODEL JOURNEY

Where future stars sharpen their skills—and you get gorgeous results.

At TW Salon, we believe in cultivating talent from within. Our Partner Model Program is designed to support licensed stylists who are refining their craft, mastering advanced techniques, and building their confidence behind the chair.

When you book with a Partner—like Anjelina, Cami or Shelby—you're not just getting a beautiful result. You're investing in a stylist's journey and contributing to their growth. Every service is performed with care, guidance, and support from our experienced team.

Limited appointments. Elevated results. Big impact.

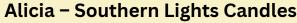


FULL HIGHLIGHTS- \$118



Local Love





Locally poured and full of heart, Alicia's candles bring the warm glow of Southern charm into every space. Whether it's cozy, clean, or festive you're after, Southern Lights Candles offers scents that turn any moment into a vibe. She created the most yummy signature scent for our salon.

Rise + Grind

They aren't just serving up specialty lattes and loaded teas — they're pouring love into the entire parish. Alicen and her amazing team bring good vibes (and great coffee) wherever they go.

One of our favorite parts? They park at TW Salon twice a month, and every visit feels like a mini celebration. We adore their energy, their mission to lift up local businesses.



Katie - Honeydoux Café + Bakery

More than just a bakery, Honeydoux is a full-on experience. Katie creations are as beautiful as they are delicious — from cakes that wow at our salon celebrations to lunches that keep our team fueled and happy.

Her events, are filled with detail, heart, and charm. Every bite, every gathering, every sip feels extra special. If you haven't tried Honeydoux yet... you're seriously missing out.

Quincy-Golden Esthetics

She offers a range of customized skincare treatments including infused microneedling, dermaplaning (which I've personally had and loved), and now even teeth whitening is on the list!

Her treatments are results-driven, but her space still feels relaxing, welcoming, and full of good energy. Whether you're new to skincare or a regular self-care queen, Quincy makes it easy to feel radiant in your own skin.



Local Love







Hannah - Cajun Comfort, Inc.

Keeping cool in Louisiana heat isn't easy — but Cajun Comfort makes it feel effortless. This family-owned HVAC company is known for its quick response times, professional service, and genuine care for the community.

We've had them out to the salon more than once, and every time they're fast, respectful, and get the job done right. I'm so thankful to have such a reliable, local company to count on — especially when the AC isn't cooperating.





Michelle - Miche Designs and Gifts

Michelle of Miche Designs brings creativity to life with custom décor, personalized gifts, and statement pieces that make any space feel special. She's the talent behind our TW Salon cut-out sign at the front of the salon — and we're still obsessed with how perfectly it captures our vibe.

From seasonal items to one-of-a-kind gifts, Michelle's work is full of charm, heart, and style. If you're looking for something unique and memorable, she's your girl.







Maddie - Kay Esthetics

Maddie at Kaye Esthetics brings calm, care, and confidence to every treatment. Her facials are truly something special — relaxing, intentional, and designed to leave your skin refreshed and glowing. She has a gentle, knowledgeable approach that instantly puts you at ease, and her space is just as welcoming as she is.



Local Love



Katie Daisey Duke



Its is all about fun, feel-good screen-printed tees with personality. From seasonal designs to custom collections, Katie creates pieces that are cute, comfortable, and made to stand out.

Several of us at the salon have grabbed shirts from and the quality is top-notch — soft, flattering, and always a conversation starter. Whether you're repping your favorite team, holiday, or hometown pride, there's something in her shop for everyone

Nola Bee - Awareness Jammies

We're all obsessed with these jammies — and not just because they're buttery soft! Nola Bee creates hand-painted bamboo pajamas inspired by real pediatric patients, turning their stories into colorful, relatable prints that spark connection and compassion.





Linx'd with Jordan - Permanent Jewelry



We love her jewelry — timeless, meaningful, and made to last. At Linx'd with Jordan, each piece is custom-welded using hypoallergenic stainless steel that's waterproof, tarnish-resistant, and as strong as the bond it represents.

Whether it's a friendship bracelet, anklet, or keepsake, Jordan's work celebrates connection through permanent pieces that tell

your story.

Canvas Carousel-Anastasia

Luling's newest creative hangout, Canvas Carousel is your go-to for paint and sips, private events, and kids' parties! This studio makes every occasion fun, colorful, and totally memorable.

Sip, paint, and let the good times roll!



We See You. We Appreciate You.

We're so grateful for every guest who chooses to spend with us — but support isn't just about dollars.



Supporting Small Businesses

without spending any money

- Leave a Review Google, Facebook, or through the salon
- → Follow & Engage on Socials Likes, shares, and saves boost visibility.
- 🗫 Tell a Friend Word of mouth is gold.
- Tag Us in Your Selfies We love seeing your glow-up!
- ☆ Comment on Our Posts Helps others find us too.
- Join the Conversation Whether it's a poll, story reply, or DM, connection matters.









The

Circle Chronicles

Mask Your Way to Healthier-Looking Hair



Enjoy the benefits of the hair mask during your service—then take the rest home to keep the glow going!

In-Salon Treatment + Take-Home Mask = \$28
Investment



Natalie

Quick fix is great if you don't have a lot of extra time. It delivers an extra boost of hydration, helps with detangling, and only takes 3 minutes to process!

Marie

The Let it Go Circle because it relaxes you and your hair while making it silky soft!

Victoria

The Purity circle makes your hair feel light as a feather after all the buildup is removed. I love this one roots to ends.

Ashley

The restless circle is amazing for strengthening your hair to prevent breakage. It's a great tool to add to your summer routine to help prevent damage.

Mallory

The Spotlight circle because it'll make the dullest hair shine like a diamond

Traci

The Wake-Up circle is like a reset for your hair and scalp — refreshing, volumizing, and just what you need when your hair feels blah.









Keep it cool (and cute) with this easy braided ponytail—perfect for hot summer days, poolside hangs, or when you need to throw your hair up in style.

- PULL HAIR INTO A MEDIUM-HIGH PONYTAIL AND SECURE WITH A HAIR TIE.
- BRAID THE PONYTAIL ALL THE WAY DOWN AND TIE OFF THE END.
 - SPLIT THE PONYTAIL INTO THREE EQUAL SECTIONS.
 - CROSS THE RIGHT SECTION OVER THE MIDDLE.
 - (THE RIGHT BECOMES THE NEW MIDDLE.)
 - NOW CROSS THE LEFT SECTION OVER THE NEW MIDDLE.
 - KEEP ALTERNATING—RIGHT OVER MIDDLE, LEFT OVER MIDDLE—
 - UNTIL YOU REACH THE END.
- GENTLY PULL EACH SECTION OF THE BRAID APART TO ADD VOLUME AND SOFTNESS.
- ADD A CUTE BARRETTE, BOW, OR SCRUNCHIE AT THE TOP OR BOTTOM TO DRESS IT UP!

ASHLEY'S SUMMER TIP:

NOT WEARING A HAT? DON'T FORGET TO APPLY SUNSCREEN TO YOUR PART—YOUR SCALP CAN BURN JUST LIKE YOUR SKIN!



Taking Care of Your Hair Extension Summer Extension Care 101

Extensions = instant summer glam! But the sun, chlorine, and saltwater can take a toll if you're not careful. Here's how to keep your hair (and investment) looking flawless all season:



1. Braid Before You Swim

Pool or beach day? Wet your hair with tap water & coat it with a leave-in conditioner. Then, pull it up in a bun or braid it down to protect from salt water and chlorine. If your locks do get wet while swimming, rinse off to get rid of any chlorine or salt water on the hair.

2. Avoid Sunscreen Transfer

Sunscreens with avobenzone can cause extensions (especially blondes) to discolor. Use mineral-based or hair-safe SPF sunscreens to avoid discoloration.

3. Wash with Care

Use **Malibu Extension Shampoo and Conditioner** and gently wash in a downward motion to aoid loosening bonds or tape. Never aggressively scrub at the roots. And always blow dry the tops of extension wefts so they don't hold on to moisture!

4. Detangle Daily

Use our TW Salon brush -start at the ends and work your way up. Always detangle before bed and before washing.

5. Hydrate + Protect

Extensions don't get natural oils from your scalp, so keep them soft by daily using **Moroccan Oil** on your mid-lengths to ends. And always use a Davines Melu heat protectant before styling

6. Sleep Smart

Loosely braid or tie your hair in a low ponytail before bed. Bonus points for using a silk pillowcase or satin bonnet-you can find these at our salon!









5 HAIRCARE MISTAKES YOU MIGHT BE MAKING!

1. Skipping Heat Protectant

Flat irons, blow dryers, and curlers all cause heat damage — protect your strands every single time!

2. Overwashing Your Hair

Washing too often can strip natural oils, leaving your scalp dry and your ends brittle. Most hair types do best with 2–3 washes a week.

3. Using the Wrong Products for Your Hair Type

Your bestie's shampoo might not be your best friend. Get a custom recommendation from your stylist — your hair will thank you.

4. Brushing Wet Hair Aggressively

Hair is most fragile when wet. Use a widetooth comb or the TW Salon detangling brush and start from the ends up to avoid breakage.

5. Neglecting the Scalp

Healthy hair starts at the root. Don't forget to exfoliate, massage, and nourish your scalp — not just your ends!







Why Scalp Care Is the New Skincare:

Let's face it—our scalps don't get nearly as much love as they deserve. We cleanse, tone, moisturize, and mask our faces, but when's the last time you gave your scalp that kind of care?

The truth is, your scalp is an extension of your facial skin—and just like the rest of your skin, it needs regular maintenance to stay balanced, clean, and healthy. That's where the Japanese Head Spa experience comes in. At TW Salon, we believe scalp care is selfcare, and our head spa rituals are designed to deliver more than just relaxation (though you'll definitely get that, too). It's More Than a Shampoo—it's a Ritual

A Japanese Head Spa isn't just about washing your hair. It's a multistep wellness journey designed to detox the scalp, stimulate hair growth, and restore your nervous system with deeply relaxing massage techniques. Think of it as a facial for your scalp—cleansing, exfoliating, steaming, and treating the skin beneath your hair.

At TW Salon, we follow a method rooted in intentional care and visible results, starting with a microscope scalp analysis and ending with a professional blowout so you leave looking as good as you feel.

Why It Matters

Most scalp concerns—like oil imbalance, itchiness, or even thinning hair—can be traced back to poor scalp health. By treating the scalp the same way we treat our skin, we lay the foundation for healthy, beautiful hair.

But beyond the physical benefits, the Japanese Head Spa is also a form of nervous system regulation. The warm steam, rhythmic massage, and calming scents work together to quiet the mind, release tension, and bring you back to center.

Ready to Reclaim Your Scalp Health?

Whether you're struggling with buildup, dryness, or just craving a full-body reset, the Japanese Head Spa is your invitation to slow down, sink in, and reconnect—with your scalp, your hair, and yourself.

Book your Head Spa experience at TW Salon and feel the difference from the root up.

More Than a Luxury: The Healing Power of Head Spa

Our Japanese Head Spa isn't just a luxurious escape—it's a powerful wellness experience. Rooted in centuries of Japanese beauty rituals, this treatment deeply cleanses, exfoliates, and nourishes the scalp, helping to rebalance oil production, soothe irritation, and promote healthy hair growth.

Because a calm, cared-for scalp = stronger, shinier, more beautiful hair.

Ready to make scalp health a lifestyle? Explore our Japanese Head Spa Memberships for monthly treatments, exclusive perks, and the ultimate commitment to hair wellness.



Did You Know We Have JHS Membersips?

Signature Head Spa

\$177 / MONTH

Indulge in luxury with \$65+ in monthly savings as you enjoy exceptional services designed to pamper and rejuvenate.

Your membership includes:

One 60-minute Head Spa treatment each month.

A complimentary upgrade to a 90-minute Head Spa during your birthday month, because you deserve extra pampering on your special day.

EXCLUSIVE DISCOUNTS

10% off all retail products to elevate your at-home care

One-time \$5 credit for each service to be used at your convenience:

Lash lift & tint services for a brighter, more youthful look

Body waxing for smooth, touchable skin

Gel manicure for flawlessly polished nails

COMPLIMENTARY GIFTS

Indulge in our thoughtfully curated gifts to elevate your hair care ritual and maintain a healthy glow:

The luxurious TW Salon brush & scalp health comb

One complimentary spray tan session for a sun-kissed radiance

A nourishing take-home conditioning treatment to keep your hair silky smooth between appointments

ENJOY ONE COMPLIMENTARY BLOWOUT WITH ONE OF OUR TALENTED JR
STYLISTS OR PARTNERS, PROVIDING THE PERFECT FINISHING TOUCH TO YOUR
SELF-CARE EXPERIENCE AND LEAVING YOU LOOKING AND FEELING YOUR BEST

SPLIT DECISION? SPLIT DYE!



SPLIT TONE PURLE

HAIR BY: CAMI_TWSALON



"Split-toned purple blends a cooler violet with a warmer magenta. It plays well with both warm summer sunlight and cooler evening tones." – Cami

This multidimensional shade is bold, beautiful, and surprisingly versatile—perfect for anyone looking to turn heads this summer.



SPLIT TONE GREEN

HAIR BY: MARIE_TWSALON



"Marie went bold with this electric green split color—bringing major energy for summer! From neon lime to forest green. Ready to turn heads? Let's play with color!.

Summer Tip: Protect Your Vivid Color

Vibrant shades like purple, pink, and red need extra love in the heat. Here's how to keep your color fresh all season:

- Use Davines Minu Shampoo and Conditioner
- Rinse with cool water to lock in color longer
- Limit sun exposure-or wear a cute hat when you can
 - Use Su Milk to shield strands from sun damage
- Avoid chlorine or coat hair with conditioner before swimming
 Beautiful color is an investment—protect it like one!



Great hair, fab lashes, perfect nails, and a flawless glow—why leave it to chance? Prebooking ensures you get the time, service, and stylist you love, without the last-minute stress. Whether it's hair, nails, waxing, brows, tanning, or a lash lift, lock in your next appointment today and let future you shine!

Book now & stay ahead of the beauty game!

Prioritize Yourself

Self-care is not a luxury; it's a necessity.

Taking time for yourself allows you to show up as your best, most radiant self.







Meet a Taste of Luxury

Our Taste of Luxury Treatment offers an unparallefeld shampooing experience that indulges all the sense.

Nestled within our exclusive private head spa rooms, clients are treated to a blissful 10-minute shampoo and conditioning session designed to rejuvenate both hair and spirit.

Each treatment is meticulously crafted to provide not only cleanliness and hydration, but also a sense of tranquility and relaxation.

Our skilled stylists use premium products that infuse your hair with nourishment, leaving it silky, shiny and refreshed.

Step into our serene environement and let the cares of the world melt away as you immerse yourself in this opulent, personalized ritual.

\$50



Prontize Nouself

It's not selfish, it's essential.

