

NATURAL. CONFIDENT. YOU.

SPRING
SUMMER
2026

Beauty

oasis ♥

CURLY HAIR, *No Worries*

Beat frizz and
embrace your
curls in any
weather



JAPANESE HEAD SPA

The ultimate
reset for your
scalp, hair &
mind



MANY HAIR TIPS

Expert advice for
healthy, beautiful
hair every day



Celebrate
Connection



REAL PEOPLE.
REAL STORIES.

Support Locally, *Lift Community*



SMALL CHOICES. BIG IMPACT.



01

Share their posts

Repost, like, comment, and save to help more people discover them.



02

Leave a kind review

A thoughtful review on Google, Yelp, or Facebook can go a long way.



03

Refer friends & family

Word of mouth is powerful. Tell the people you love about them!



04

Shop local when you can

Every purchase—big or small—helps support a local dream.



05

Support fundraisers

Show up for local events, raffles, and community nights.



Together, we build stronger, happier communities.



Detox Shampoos

that we keep reaching for



NATURALTECH DETOXIFYING SCRUB SHAMPOO



Deeply cleanses buildup, Protects from pollution, Restores natural shine.

Best for: Oily scalp, heavy product buildup, or when hair feels weighed down

How to use: Use once weekly as a deep reset before conditioning

TW Salon Tip: If your hair isn't holding a style or feels heavy—this is your reset button

ESSENTIAL HAIRCARE SOLU SHAMPOO

Removes styling product buildup, Leaves hair light and refreshed, Creates a soft finish.

Best for: Dry shampoo lovers, frequent styling, or weekly refresh

How to use: Use weekly or as needed to remove buildup and reset the hair

TW Salon Tip: Perfect before a blowout for that light, bouncy, clean-hair feel



NATURALTECH PURIFYING SHAMPOO



Targets dandruff and buildup, Rebalances the scalp, Supports a healthier environment for hair growth.

Best for: Flaky scalp, dandruff, or irritation

How to use: Massage into scalp and let sit for 2–3 minutes before rinsing

TW Salon Tip: Consistency is key—using this regularly helps calm and rebalance the scalp over time

Big vibes.
BIGGER TEAM.
Stronger together. ♡



Culture is our
Superpower ♡

RECOGNIZED FOR EXCELLENCE IN SALON CULTURE

We believe in lifting each other up, celebrating wins, learning together, and bringing good energy every single day. That's what makes TW more than a salon — it's a place where **people feel seen**, valued, and **inspired**.



Here's to our amazing team --- !!
AND THE CLIENTS WHO MAKE IT ALL POSSIBLE!



What This Award Means

The Culture category celebrates salons that have built strong, supportive environments where teams feel inspired, connected, and empowered to grow. It's about more than services or numbers.

IT'S ABOUT:



How a team shows up for one another



The environment behind the scenes



The consistency, care, and collaboration that guests feel when they walk through the door

To be recognized in this category – and to be named Top 10 in Culture – is something we are incredibly proud of.





OUR CULTURE, EVERY DAY



Our team shows up every single day —
not just for their guests, but for each other.

They support one another, celebrate wins,
grow through challenges,

and continue to raise the standard
of what a salon experience can be.





Favorite tones to work with this season?

Caramel blondes, creamy vanillas and sunkissed bieges with warm, glowy undertones!



Whats one thing every blonde client should know about maintenance?

Blonde is a committment! Hydration, toning and heat protection are non-negotiable!!



How would you describe your signature "lived-in" look?

Soft,blended and lownmaintenance with effortless dimension!

Dream city to do hair for a week?

New York City!
Where the energy is electric, trends are born and hair inspo literally walks past you!



Coffee or Matcha?

Coffee!!
Iced ALWAYS!
Creativity hits better with caffeine and extra ice!





Hair in Full *Bloom*

A subtle refresh can bring your hair back to life in *all the right ways*.



A fresh start for your hair this season. **The Malibu Makeover** is designed to gently remove mineral buildup, chlorine, and product residue that can leave hair feeling heavy, dull, or off. By clearing away what doesn't belong, it restores softness, shine, and natural movement—allowing your color to look brighter and your hair to feel lighter and refreshed. It's the perfect spring reset to bring your hair back to life.

Ask your stylist for more information

*Rejuvenate.
Relax. Restore.*

***Head Spa
Happy Hour***

*\$25 off all day,
every Wednesday*

If you haven't experienced our Japanese Head Spa yet, now is the time.

Because healthy hair starts at the scalp.

*Frizz-Free.
Effortless.
Polished.*



Brazilian Blowout

UP TO 12 WEEKS
OF SMOOTH, FRIZZ-FREE HAIR
without compromising
the integrity of your hair.



HUMIDITY-RESISTANT
Smooth that lasts.



SHINE-ENHANCING
Leaves hair soft, healthy,
and radiant.



**CUT STYLING TIME
IN HALF**
More time for you.

HEALTHY HAIR. REAL RESULTS.

ASK YOUR STYLIST IF BRAZILIAN BLOWOUT IS RIGHT FOR YOU.



LUXURY EXTENSIONS, *CUSTOMIZED FOR YOU.*

At TW Salon, extensions are more than added length—they're a fully customized experience. From color matching to seamless placement, every detail is designed to blend effortlessly with your natural hair while protecting its integrity.

**YOUR HAIR. YOUR STYLE.
OUR EXPERTISE.**



Why TW Extensions?

-  **CUSTOMIZED
COLOR MATCHING**
-  **SEAMLESS, NATURAL
BLENDING**
-  **HAIR HEALTH
PRIORITIZED**
-  **LUXURY INSTALLATION
TECHNIQUES**
-  **DESIGNED FOR
YOUR LIFESTYLE**

SEAMLESS INSTALLATION

Expert placement techniques for undetectable, comfortable wear and long-lasting results.

CUSTOM COLOR MATCHING

We blend and match to your natural hair for a flawless, seamless finish every time.

PREMIUM QUALITY

We use top-quality hair and professional-grade tools to protect the integrity of your hair.

THE RESULT

BEAUTIFULLY YOU. *Amplified.*

Effortless length, stunning fullness, and confidence that lasts. Extensions should enhance who you are—not change it.

[BOOK YOUR CONSULTATION TODAY →](#)





Q & A WITH

Shelby

WHAT DO YOU LOVE MOST ABOUT WORKING WITH CURLY TEXTURES?



HELPING CLIENTS FALL IN LOVE WITH THEIR HAIR **HOW IT IS.**



FAV VIVID COLOR COMBO YOU'VE DONE?

Two-toned purple stripe!
Gave **Cheshire Cat** vibes!!



GO-TO METHOD FOR MAINTAINING CURL HEALTH?

Double shampoo to fully remove product + buildup, and **oil before bed!**



WHAT'S ONE PIECE OF ADVICE YOU GIVE EVERY CURLY CLIENT?

Be **intentional** when using heat!

This 
OR
That?



VOLUME OR DEFINITION?

I prioritize **DEFINITION** when styling!
VOLUME comes along with it.



COFFEE ORDER OR COMFORT SNACK?

London Fog Matcha with **lavender** 

Your Curly Game Plan for Humid Days



Keeping your curls' shape in the heat starts with a personalized cut designed to enhance your natural texture.



Cut + Style by Shelby

davines

Curly Products Used:

This is a Curl Building Serum

OI Oil



LOVE Curl Cream



This is a Curl Moisturizing Mousse



Curl Tips for Humid Weather:



Use a diffuser to set the shape



Use professional curly products that hold



Apply products on *wet hair* to lock in



Set products with an oil



Protect your hair while you sleep



Get regular trims to maintain shape



Hair By Shelby



greencircle
SALONS

WHAT IT REALLY
MEANS TO BE A
CERTIFIED
SUSTAINABLE
SALON





We're Now a Green Circle Salon



GREEN CIRCLE SALONS
CERTIFIED SALON

SUSTAINABILITY ISN'T A TREND—IT'S A COMMITMENT.

A lot of salons say they're "eco-friendly."
We wanted to actually do something about it.

That's why TW Salon has partnered with Green Circle Salons—a program designed to tackle one of the beauty industry's most overlooked problems: **waste**.

WAIT... SALONS CREATE
HOW MUCH WASTE?

877

POUNDS OF WASTE
created every minute by
salons across North America.

WHAT DOES THAT WASTE LOOK LIKE?



HAIR CLIPPINGS



FOILS



COLOR TUBES



LEFTOVER COLOR



AEROSOL CANS

Most of it ends up in landfills... *until now.*



WE'RE CHANGING
THAT.

This is what
we stand for.

WHAT THIS MEANS AT TW SALON

We've completely changed how we handle waste behind the scenes.

Instead of everything going into one trash can, we now:



Sort materials into
specific recycling
streams



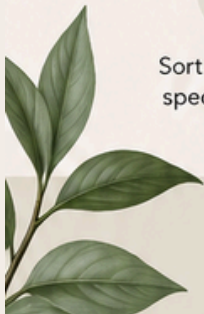
Recover up to
95% of
salon waste



Use a
carbon-neutral
recovery process



Train our entire team
to do it the right way—
every single day



It's not just a label—

IT'S SOMETHING WE ACTIVELY DO.



The coolest part? Where it all goes ✨

This is where it gets really fun...



HAIR CLIPPINGS → used to help clean up oil spills + create sustainable materials



FOILS + METALS → recycled into things like bicycles and even aerospace parts



LEFTOVER COLOR → converted into clean energy



SO YES... YOUR HAIRCUT IS LITERALLY HELPING THE PLANET.

Why it matters to you ♥

When you sit in our chair, you're not just investing in your hair—you're supporting a more responsible way of doing beauty.



Same luxury experience.



Same results you love.



Just with a whole lot more intention behind it.



greencircle
SALONS



*Small choices.
Big impact.* ♥



Ready to Elevate Your Makeup Routine?

A personalized, hands-on makeup lesson designed just for you.



1:1 SPRING EYESHADOW CLASS

Reserve your 1:1 Spring Eyeshadow lesson where Anjelina will guide you step-by-step through creating a fresh, radiant eye look tailored to you.



HANDS-ON & PERSONALIZED

This is a hands-on lesson designed to help you feel confident doing your own makeup. **Bring your own makeup bag**, and Anjelina will show you how to use what you already have—while sharing **pro tips, techniques, and personalized recommendations** along the way.



LEAVE WITH CONFIDENCE

You'll leave with a beautiful finished look and the skills to recreate it anytime.

Perfect for everyday beauty, brunch dates, and all your spring moments. 



45 MINUTES

\$45

RESERVE YOUR SPOT

THIS OR THAT?

**BOLD BRIGHTS OR
SOFT PASTELS?**
SOFT PASTELS
ALL DAY!

**COFFEE ORDER OR
MUST-HAVE SNACK
AT THE SALON?**

My go to coffee order is a frozen lavender latte! ♡

**WHAT'S YOUR SECRET TO
THE PERFECT LONG-LAYER BLOWOUT?**

Spraying Davines No Gas
spray in damp hair!
Gives the perfect,
touchable hold!



FAV TONE OR COLOR PALETTE THIS SEASON?

Def honey blondes!!

**WHAT DO YOU
LOVE MOST
ABOUT VIVID COLOR?**

The look of whimsy on their face
when I show them the
finished product!

































SMOOTHER SKIN. CONFIDENCE THAT LASTS.

WAXING THAT WORKS

WE OFFER EXPERT WAXING FOR EVERY AREA, SO YOU CAN FEEL CONFIDENT, EVERY DAY.



	 <h3>BRAZILIAN</h3> <p>Complete hair removal for a clean, smooth feel that lasts.</p>	 <p>Up to 3-6 weeks of smoothness</p>	 <p>Finer, softer regrowth over time</p>	 <p>Exfoliates & removes dead skin cells</p>	 <p>Boosts confidence & comfort</p>
	 <h3>LEGS</h3> <p>Removes hair from the root for silky, touchable skin from thigh to ankle.</p>	 <p>Up to 3-6 weeks of smoothness</p>	 <p>Slower regrowth with time</p>	 <p>Leaves skin smoother & brighter</p>	 <p>Perfect for dresses, shorts & everyday</p>
	 <h3>BACK</h3> <p>Targets hard-to-reach areas for a clean, clear and confident back.</p>	 <p>Less breakouts & ingrown hairs</p>	 <p>Smoother texture instantly</p>	 <p>Longer-lasting results vs. shaving</p>	 <p>Feel confident in every situation</p>
	 <h3>UNDERARMS</h3> <p>Leaves underarms soft, smooth and irritation-free with longer-lasting results.</p>	 <p>Up to 3-6 weeks of smoothness</p>	 <p>Reduces odor-causing bacteria</p>	 <p>Less irritation than shaving</p>	 <p>Soft, even skin you'll love</p>
	 <h3>FACE</h3> <p>Gently removes fine hairs for a smooth, radiant complexion.</p>	 <p>Smoother makeup application</p>	 <p>Brighter, more even skin tone</p>	 <p>No stubble—just soft, smooth skin</p>	 <p>Boosts confidence naturally</p>

CLEAN. GENTLE. PROFESSIONAL. *That's our promise.*



CLEAN & HYGIENIC



GENTLE ON ALL SKIN TYPES



PREMIUM WAX



EXPERT TECHS. BETTER RESULTS

BushBalm

Struggling with
ingrown hairs?

Try Nude Oil →



THE ART OF VIVIDS

Expression. Individuality. Ever-Evolving Color.

At TW Salon, vivid color is more than a trend — it's a form of self-expression. Whether it's a soft pop of pastel or a bold, statement transformation, vivid hair allows our guests to fully step into their individuality.

Our artists, Natalie and Cami, share what makes vivid color so special — and what every guest should know before taking the leap.

Why We Love Vivids

For our team, vivid color is where creativity meets personal expression.

"I love the endless possibilities — there's always something new you can try."

"It's about helping people express their individuality and personal style."

No two vivid guests are the same — and that's exactly the point.

Who are Vivids For?

Vivid color is perfect for the guest who is ready to stand out — and understands the commitment behind the beauty.

It's for someone:

Open to maintenance and evolution

Excited to express their personality

Willing to invest in both the service and the care

Because vivid color doesn't stay the same — it shifts, softens, and evolves with every wash.

Let's Clear This Up

One of the biggest misconceptions?

"Vivid hair is a one-appointment situation."

In reality, achieving the perfect vivid is a process — one that includes proper lightening, strategic color placement, and ongoing maintenance.

Vivid color is not low-maintenance — it's intentional maintenance.



Hair By Cami

The Reality of Aftercare

Under every vivid color is lightened hair — which means care matters.

To keep your color looking fresh and your hair feeling healthy:

- 💧 Wash 1–2 times per week
- ❄️ Use cold water to preserve color
- 🧴 Choose professional, color-safe products
- 🧴 Rotate between bond-building and moisturizing masks
- 🛡️ Minimize heat styling + always use protection
- 🧴 Add oils through mid-lengths and ends for hydration
- ♥️ At-home care isn't optional — it's what keeps vivid hair looking like vivid hair.



THE REFRESH CYCLE

The Refresh Cycle

Vivid color is designed to evolve — but to keep it looking intentional, regular refreshes are key.

Most guests return every 4–8 weeks, depending on:

- ✦ Hair type + porosity
- ✦ Shade (pastels fade faster)
- ✦ Placement and grow-out
- ✦ Lifestyle + routine



Not Ready to Go All In?

You don't have to.

For guests who want to dip their toe into vivid color, softer options include:

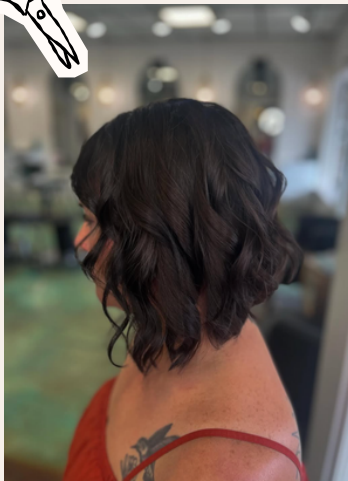
- ✦ Peek-a-boo panels
- ✦ Colorful highlights
- ✦ Halo placements
- ✦ Subtle color blocking

These placements allow for expression — without full commitment.



The Spring and Summer Chop

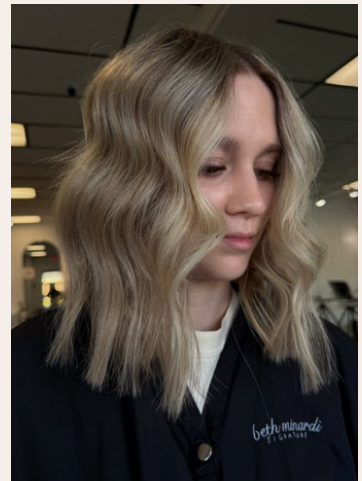
Soft layering and movement bring a lighter feel to your hair, making it easier to style day to day.



By Shelby



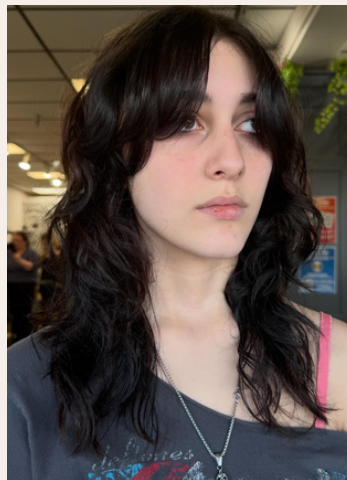
By Ashley



By Julia



By Natalie



By Emily



By Shelby



By Emily



By Anjelina



By Julia



EDUCATION IN *New York,* INSPIRATION AT TW

inspire



We take education and refining our craft seriously. 

Julia, Mallory, and Victoria recently traveled to **Brooklyn, New York** for a Pro-Tip Bonding class, learning from **Davines International Colour Ambassador Roch Lemay** and color + extension educator **Britney McCulloch**.

A few days full of learning, inspiration, and fresh techniques — **all coming back behind the chair at TW.**



Always learning. Always growing. Always for you. 

NEW TECHNIQUES. NEW INSPIRATION. THE BEST FOR YOUR HAIR.



BEHIND THE SCENES

NEW PLACES. *Big Inspiration.* STRONGER TOGETHER. ♡

**GROWING, LEARNING &
BRINGING IT HOME TO YOU.**

From hands-on learning to creative connections, this trip to Brooklyn, New York was all about leveling up our craft and getting inspired by the best.

New techniques, fresh ideas, and countless "lightbulb" moments—
all to give you the best chair experience at TW.



*Different city.
Same passion.*
♡



The best part? ✨



New techniques we can't wait to use on you.



Fresh inspiration to keep our creativity alive.



A renewed commitment to your confidence.



All coming back home to TW.

Thank you for letting us grow so we can continue to serve you at our very best. ♡



NEW CITY. NEW IDEAS.
Better for you.

What inspired you to specialize in extensions?



My own hair journey of living with thin, fine and flat hair. When I got extensions for myself, I knew it was something I couldn't live without! It gave me a tremendous confidence boost I want everyone to experience!!

Fav transformation you've ever done? ✨

Definitely anytime I have someone going from shorter hair to long, luscious locks! ✨

What's your go-to care tip for keeping extensions flawless? ✨



Brush, oil and brush AGAIN! These two steps are the most important part of extension care!

What's your fav part of an install day?



This is a hard question. Definitely cutting the extensions to blend flawlessly with the guests hair!

Dream client or celeb you'd love to do extensions for?



Cardi B or Nicki Minaj to throw me out of my comfort zone or Jennifer Lopez!



What Your Scalp Might Be Hiding



A CLOSER LOOK AT WHAT'S REALLY HAPPENING BENEATH THE SURFACE

These images are captured using advanced scalp imaging technology—giving us a magnified, real-time view of your scalp health.

THE REALITY VS. THE RESET



BEFORE

Buildup, excess oil, and debris collect around the follicles—restricting healthy growth and often leading to irritation, imbalance, and dull-looking hair.



AFTER

A clarified, balanced scalp with visibly clear follicles—creating the ideal foundation for stronger, healthier hair.



WHY THIS MATTERS

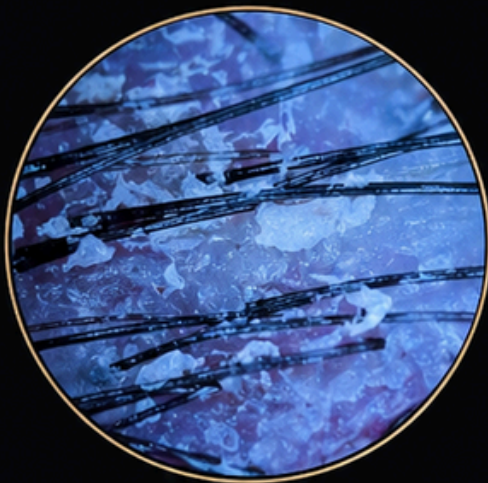
Most buildup isn't visible to the naked eye. Even with regular washing, residue, oil, and environmental impurities can accumulate—impacting both scalp health and hair quality over time.



OUR APPROACH

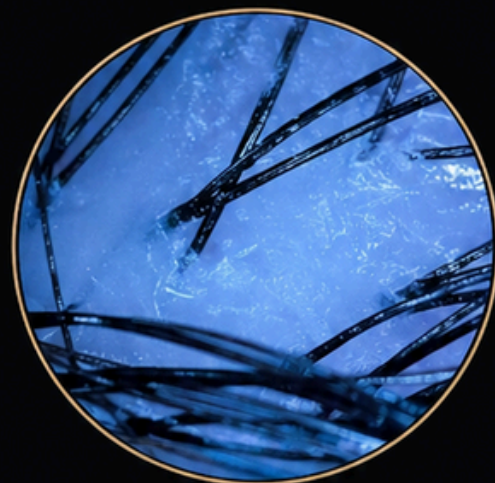
Through customized scalp treatments and intentional cleansing techniques, we remove buildup, restore balance, and support long-term hair health—not just temporary results.

*Healthy hair doesn't start at the ends—
it starts at the scalp.*



BEFORE TREATMENT

Visible buildup + clogged follicles



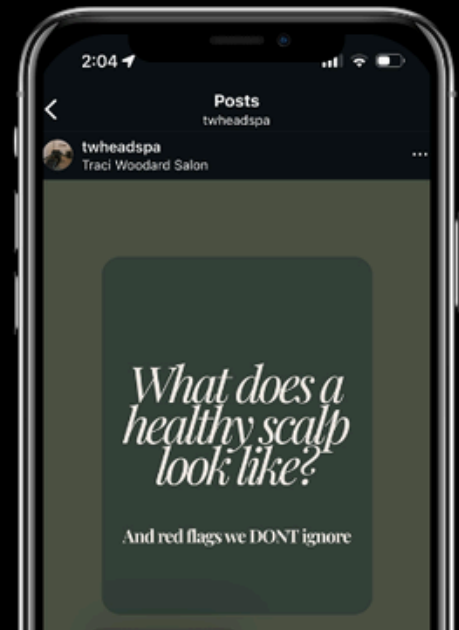
AFTER TREATMENT

Clear follicles + balanced scalp



Your Scalp's New Favorite Feed

Follow the Flow → @twheadspa



We've always believed that beauty starts from the scalp up — and now, we're giving that philosophy its own spotlight.

Say hello to **@twheadspa**, our brand-new Instagram account dedicated exclusively to all things Japanese Head Spa, scalp health, and self-care. This page is your personal invitation into the serene world of TW's Head Spa experience. Think of it as a digital escape: part inspiration, part education, and part pure relaxation.

What You'll Find on @twheadspa

Calm vibes only. Our feed is full of:
Soothing reels that let you peek into the magic of a Head Spa session.
Scalp health education that's simple, helpful, and designed for real life.
Behind-the-scenes looks at our private Head Spa rooms and rituals.
Seasonal tips to keep your scalp balanced year-round.
It's beauty content, but gentler. More thoughtful. And always, always about helping you feel your best from scalp to soul.



Education in *Motion*



CONGRATULATIONS, ASHLEY
ACCEPTED INTO THE
DAVINES EDUCATOR PROGRAM

We're proud to share that Ashley has been accepted into the Davines Educator Program—an exciting achievement that reflects her passion for growth, education, and delivering the best for our guests.

As part of this journey, Ashley traveled to New York to participate in the Train the Trainer program at the Davines House, further refining her skills and deepening her knowledge.

She will return this July for an immersive three-day color course with Roch Lemay, continuing to expand her expertise and bring elevated techniques back to the salon.

At TW, we believe education is everything—and Ashley's commitment to growth is something our entire team (and our guests) benefit from.



“

INVESTING IN KNOWLEDGE TODAY,
creates extraordinary experiences tomorrow.



THE FINISHING TOUCH

DAVINES LIQUID SPELL

Lightweight. Powerful. Instant. ♡

Liquid Spell is our go-to treatment for instant transformation. This lightweight liquid is activated by heat to strengthen, smooth, and add incredible shine — without weighing your hair down.

WHY YOU'LL LOVE IT



INSTANT SHINE

Delivers brilliant shine without heaviness.



STRENGTHENS

Helps fortify and protect the hair fiber.



LIGHTWEIGHT

Won't weigh your hair down or leave residue.



TIME-SAVING

Works in just seconds with the power of heat.



VERSATILE

Perfect for all hair types and textures.



COLOR-SAFE

Safe for color-treated hair and gentle.

HOW IT WORKS

- 1 SHAMPOO**
Shampoo and towel-dry hair.
- 2 APPLY**
Apply 8–10 pumps of Liquid Spell to your hands.
- 3 DISTRIBUTE**
Distribute evenly through mid-lengths and ends.
- 4 COMB THROUGH**
Comb through for even coverage.
- 5 BLOW DRY OR STYLE**
Blow dry or style with heat to activate.

*A little liquid.
A lot of magic. ♡*

CELEBRATING OUR TEAM

*January – August
Work Anniversaries*

Honoring the artists who continue to grow, lead, and show up for our guests every day.



ASHLEY	—	14 YEARS
MALLORY	—	14 YEARS
TRACI	—	14 YEARS
VICTORIA	—	9 YEARS
VIVIAN	—	5 YEARS
JULIA	—	3 YEARS
MARIE	—	3 YEARS
NATALIE	—	3 YEARS
SHELBY	—	1 YEAR



What do you love most about creating blonde transformations?

I LOVE being able to customize blondes with lowlights and placement. The small details MATTER!

davines



What is your Go-To Davines product?

Oi Oil hands down!!



What inspired you to specialize in blonding?

Being able to create so many different looks with different techniques!



Coffee or fav drink order?

Dream vacation when you're not behind the chair?

I've always wanted to take a trip to Ireland!



Iced brown sugar cinnamon latte or Celsius of ANY flavor!

THIS OR THAT?

Foils or Balayage? ✨

Ouuuu... balayage look





What Summer Really Does to *Your Hair*



Summer is all about glow-ups, getaways, and golden hours—but let's be honest, it's not always your hair's favorite season.

Between UV rays, salty swims, chlorine dips, and humidity, your strands go through a lot this time of year.

But don't worry—we've got your summer hair care covered. We turn to the power of Davines to protect, repair, and restore your hair so it stays soft, healthy, and photo-ready all season long.



Summer Stressors:



UV exposure
that fades color
and dries out strands



Saltwater & chlorine
that strip natural oils
and roughen the cuticle



Humidity & heat
that crank up frizz
and breakage

*The result? Hair that feels brittle, looks dull, or loses its shape.
But it doesn't have to be that way.*

Prevention is the New Glow-Up: *Protect with Davines*



Healthy summer hair starts before the damage. These are our favorite Davines products to shield your hair from summer stressors:

01



✦✦ SU Hair Milk

A lightweight leave-in spray that offers UV protection while moisturizing. Great for color-treated hair or beach days.

02



✦✦ SU Aftersun Gel

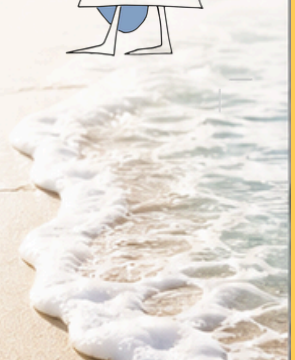
Soothes and rehydrates your scalp (and skin!) after sun exposure. Store it in the fridge for extra refreshment.

03



✦✦ Heart of Glass Sheer Glaze (for blondes)

This violet-toned line neutralizes brass while strengthening and protecting sun-lightened hair.



OI Liquid Luster

INSTANT SHINE. SOFTNESS. SILKINESS.

in 60 seconds.

It's the post-sun pick-me-up
your hair will thank you for.



davines
sustainable beauty



AFTER THE BEACH: TIME TO REPAIR

Even with the best prevention, summer can still take a toll.
These Davines treatments are perfect for undoing the damage:

STEP 1: NOURISH

SU Hair Mask

A rich, buttery mask
that nourishes and
hydrates dry or
damaged hair from
root to tip.



STEP 2: SEAL & SMOOTH

Nourishing Keratin Sealer

Seals the cuticle, reduces
split ends, and adds softness.
It is ideal for repairing
stressed or chemically
treated hair.



Want an even deeper refresh?

At your next visit, add a gloss treatment, scalp massage,
or deep conditioning—we'll tailor your care to your hair's needs.



TW Stylist Tips for Healthy Summer Hair



Wear a hat
or scarf when
out in direct
sunlight.



Rinse your hair
with clean water
after swimming.



Use a leave-in
protectant before
pool or beach
days.



Avoid excessive
heat styling—
or always use
a heat protectant.



Come in for a
trim or treatment
to keep your hair
feeling its best.



Ready for a Summer Hair Refresh?

Stop by the salon to shop your favorite Davines products, or talk with
your stylist about what will work best for your hair type and routine.

*And don't forget—your summer self-care ritual
starts with the proper routine.*



BOOK YOUR GLOW-UP

Snag your summer
products, or let us
customize a repair
plan just for you.

MEET THE NEXT GENERATION:

ESSENTIAL HAIRCARE



LEARN MORE ABOUT ITS NEW ADDITIONS



MOMO/ serum

Deeply moisturizing yet lightweight serum specifically formulated for dry or dehydrated hair.

- Heat protection up to 230° C (446° F)
- Promotes a long-lasting hairstyle without weighing the hair down
- Up to 3.4 times shinier hair after one use*
- Up to 8.2 times more hydrated hair**

*Instrumental test on hair strands, gloss measurement vs. untreated hair.
**Instrumental test on hair strands vs. untreated hair.



MINU/ milk

Illuminating and protective leave-in treatment colour-treated hair.

- Heat protection up to 230° C (446° F)
- Protects colour from fading after UV exposure*
- Up to 6.6 times shinier hair**

*Instrumental test on colour-treated hair strands. Statistically significant reduction in colour change after UV exposure when using MINU/ milk vs. untreated hair.

**Instrumental test, hair shine increase, hair strands treated with MINU/ milk vs. untreated hair.



NOUNOU/ oil

Nourishing, repairing oil specially formulated for processed and brittle hair.

- Heat protection up to 230° C (446° F)
- Up to 12.9 times shinier hair after one use*
- Up to 5.1 times stronger hair after one use**

*Instrumental test on hair strands vs. untreated hair.



LOVE SMOOTHING/ serum

Hydrating smoothing serum that delivers long-lasting frizz protection with light control.

- Heat protection up to 230° C (446° F)
- Up to 72 hours (3 days) of frizz control*

*Laboratory evaluation under high-humidity conditions: hair strands treated with LOVE SMOOTHING/ serum vs. untreated hair.



LOVE CURL/ enhancing milk

Lightweight, curl-enhancing milk that helps prevent breakage and controls frizz, while hydrating the hair for improved softness and manageability.

- Heat protection up to 230° C (446° F)



LOVE SMOOTHING/ lightweight milk

Lightweight smoothing milk that delivers a silky finish while enhancing natural shine.

- Heat protection up to 230° C (446° F)
- Up to 72 hours (3 days) of frizz control*

*Laboratory evaluation under high-humidity conditions: hair strands treated with LOVE SMOOTHING/ lightweight milk vs. untreated hair.



LOVE CURL/ co-wash

A gentle, low-lather curl-enhancing cleansing conditioner. It gently purifies hair and scalp without stripping natural moisture.

It helps control frizz, leaves hair silky-soft, shiny and easy to manage, maintaining natural curls' bounce and hydration.



MELU/ serum

Anti-breakage serum formulated to improve the appearance of split ends, helping to visibly smooth and seal them for a healthier, more polished finish.

- Visibly reduces split ends by 32.5% after just one use*

*Clinically tested on 20 volunteers.



VOLU/ conditioner

Fast – weightless volumizing conditioner that effortlessly detangles without weighing hair down, helping to restore softness and enhance natural body.

Infused with lightweight conditioning agents, it boosts shine, improves hair texture and leaves hair feeling silky, airy and full of movement.



SU/ hair & body oil

Nourishing multitasking oil that hydrates sun-exposed hair and skin. It provides UV protection for the hair* while leaving skin soft, silky and radiant.

The lightweight formula absorbs quickly into the skin, restoring moisture and enhancing natural glow without feeling greasy.

*This product does not contain SPF for the skin.



The Secret Is in the *Brush*

Smooth. Shiny. Less Damage.

The right tools make all the difference.
That's why we recommend **Ergostyling Tools** for at-home styling —
for salon-worthy results with less effort and less damage.



FASTER DRYING

Vented barrel for maximum airflow and quicker drying.



LESS HEAT DAMAGE

Heat-resistant materials help protect your hair from excessive heat.



SMOOTH, SHINY RESULTS

Reduces frizz and enhances shine for a polished finish.



LIGHTWEIGHT + EASY TO USE

Ergonomic design for comfort and effortless styling.

AVAILABLE AT
T W S A L O N

THE LITTLE LIFT THAT
MAKES A BIG IMPACT

LASH LIFT & TINT

Effortless. Elevated. You.

A lash lift and tint is the perfect way to enhance your natural lashes — adding length, lift, and definition without extensions or daily mascara.

Whether you're going for a soft, everyday look or something a little more bold, **this low-maintenance service delivers beautiful results that last.**



THE BENEFITS YOU'LL LOVE



Instant lift
+ natural curl



Goodbye mascara,
hello extra time



Results last
6–8 weeks



Smudge-proof,
sweat-proof, worry-free



Perfect for busy
lifestyles +
natural beauties



HOW IT WORKS

We use a gentle lifting solution to curl your natural lashes from the root, followed by a custom tint to darken and define. The result? Longer-looking, fuller lashes that open up your eyes and enhance your natural beauty.

WHO IT'S PERFECT FOR

- ✓ Anyone with straight or downward lashes
- ✓ Clients who want a low-maintenance beauty routine
- ✓ Lash extension wearers looking for a break
- ✓ Anyone who wants to wake up with effortlessly beautiful lashes

AFTERCARE IS SIMPLE

For the first 24 hours:
Avoid water, steam, and heavy products.
After that, just enjoy your lifted,
tinted lashes!



WHY YOU'LL LOVE IT

*It's your natural lashes
— elevated.*

NATURAL

Enhances what you
already have.



CONFIDENT

Wakes up your eyes
+ your confidence.



EFFORTLESS

Look put together,
even on the no
makeup days.



BEAUTIFUL

Subtle, flattering,
and uniquely you.

Your natural lashes. just better. ♥

NO EXTENSIONS. NO FUSS. JUST YOUR BEST LASHES. ♥

DAVINES **HEAT** PROTECTANTS



HEAT PROTECTANTS UP TO 230°C / 450°F:



**ESSENTIAL
HAIRCARE MELU
HAIR SHIELD**

*Ideal for: All hair types,
especially heat-damaged*



**ESSENTIAL
HAIRCARE LOVE
SMOOTHING
PERFECTOR**

*Ideal for: Smoothing
frizzy hair*



**OI ALL IN
ONE MILK**

*Ideal for: All hair types to
lightly condition, detangle,
smooth and add beautiful
shine*



**OI
SOUFFLÉ**

*Ideal for: Fine hair,
adding body and shine*



**MORE INSIDE
THIS IS A PRIMER**

*Ideal for: All hair types as
an anti-humidity barrier
and shine-enhancer*



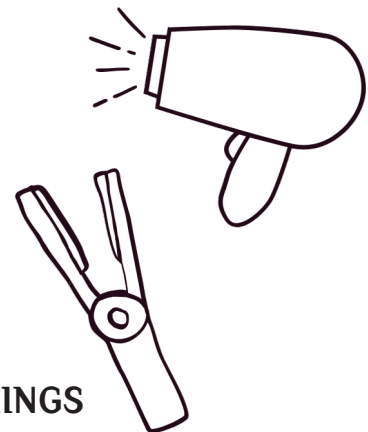
**HEART OF GLASS
SHEER GLAZE**

*Ideal for: Blondes, providing
hydration and shine*



**BEAUTIFUL THINGS
RESTORING
LEAVE-IN MASK**

*Ideal for: Ensuring longer-
lasting colour and repairing
the hair's structure*





WHAT'S YOUR
FAVORITE
PART ABOUT
MANAGING
THE TW
TEAM?



GETTING TO SUPPORT
THEM, CHEER FOR THEM
AND WATCH THEM WIN! BIG
OR SMALL. SEEING THEM
GROW INTO THEIR NEXT
VERSION IS MY FAVORITE

WHAT'S ONE THING THAT MAKES TW
SALON TRULY SPECIAL?

THE HEART! YOU CAN FEEL THE CARE THE
MOMENT YOU WALK IN!



WHAT DO YOU LOVE MOST ABOUT
HELPING CLIENTS FIND THEIR
PERFECT COLOR?



WATCHING THEIR
CONFIDENCE LIGHT UP!

WHAT'S YOUR BIGGEST
GOAL FOR TW THIS YEAR?

GROWING THE TEAM INTO THEIR NEXT
LEVEL SELVES! AND LEVELING UP
EVERYTHING! OUR SYSTEMS, EDUCATION,
AND EXPERIENCE FOR OUR GUESTS!

FUN FACT!

TRACI IS A VEGETARIAN,
OBSESSED WITH PUZZLES AND
FALLS ASLEEP TO PODCASTS
LIKE THEY ARE BEDTIME
STORIES!





The GRAY HAIR *Revolution* ✨

Gray hair isn't something
to hide anymore—
it's something to own.

In 2025, silver strands are
having a major moment. And
we're here for it.

Effortless Grey

Modern color with
softer grow-out and
lower maintenance.



So... What Is Gray Blending?



Think of gray blending as the “soft-focus filter” for your hair. Instead of covering every gray strand, we weave highlights and lowlights through your natural color to create a seamless, dimensional look. *The result?* Hair that grows out softer, looks more natural, and feels effortlessly modern.

Why everyone loves it:



SOFTER GROW-OUT
(no harsh lines)



LESS MAINTENANCE
than full coverage



A NATURAL, LIVED-IN LOOK
THAT STILL FEELS POLISHED

We customize every blend using techniques like balayage, babylights, and foilage—so it never feels one-size-fits-all.



Hair By Cami

Blending for Dark Hair ♡

If you have darker hair, gray blending can be especially beautiful.

By layering tones like cool ash, soft caramel, or deep espresso, we soften the contrast between your natural color and grays—creating depth, shine, and a really rich, dimensional finish.

It's the perfect balance of embracing your gray without losing your depth.



SOFT DIMENSION. RICH DEPTH.
INTENTIONAL GREY.



Real Results. Real Women.

Different approaches. Beautiful results.



ASHLEY

Ashley created a seamless transformation in just one appointment, softening the contrast and introducing dimension for a more polished, low-maintenance grow-out.



VICTORIA

Victoria took a different approach — embracing brightness and elevating natural silver into a luminous, fully blended result.





From Blend to Brilliant ✨

This guest was ready to fully embrace her natural white regrowth—and Marie made it happen. Through a customized lightening and toning process, she seamlessly transitioned her hair to match her bright, dimensional new growth. The result? A soft, luminous finish that feels intentional, modern, and effortlessly beautiful.

STYLIST INSIGHT

Marie on Going Gray ✨



Marie specializes in creating thoughtful, low-maintenance gray transformations that feel modern, polished, and uniquely you.



If you could guide someone through their gray journey in three words...

Low maintenance. Blended. Polished.



What makes gray feel modern instead of aging?

Gray today isn't about "letting yourself go"—it's about intention. By softly blending natural grays with your existing color, we create depth, soften the face, and give it a look that feels current and elevated—not flat or dull.



What's the biggest fear women have about going gray?

Most women worry it will make them look older. But honestly? The opposite is usually true. When gray is blended correctly with highlights and lowlights, it brightens the face—and clients almost always feel more youthful, not less.



What makes gray blending at TW different?

It's all about control and intention. Instead of waiting through an awkward grow-out phase, we create a seamless transition from the start—no harsh lines, no dullness. The result is dimensional, polished, and designed specifically for you.

Grey Care Essentials

Gray hair needs a little extra love—and it's so worth it.

These essentials help keep your silver bright, soft, and beautifully healthy between visits.



HEALTHY SILVER STARTS WITH INTENTIONAL CARE.



HYDRATION IS EVERYTHING

Deep conditioning + moisture support shine, softness, and strength.



-tone Matters

Purple shampoo helps keep silver bright—not brassy.



Gloss = Glow

Adds shine, softness, and refreshes dull silver tones.



Blending vs. Full Coverage

THERE'S NO RIGHT OR WRONG—JUST WHAT FITS YOUR LIFESTYLE.

GRAY BLENDING

Natural, dimensional look

Softer grow-out

Lower maintenance

Fewer salon visits

VS.

FULL COVERAGE

Solid, uniform color

No visible gray

Requires regular upkeep

More frequent appointments

THIS OR THAT?

**GLAM DAY OR
COZY SELF-CARE
DAY?**

**COZY SELF-CARE DAY...
WITH A GLAM MOMENT
SOMEWHERE IN
BETWEEN!**



**HOW DO YOU BLEND
HAIR + MAKEUP ARTISTRY TO
EXPRESS YOUR CREATIVITY?**

**I TREAT HAIR AND MAKEUP AS
ONE LOOK – TONE, TEXTURE AND
BALANCE ALL WORKING
TOGETHER!**



**WHAT DETAIL MAKES ALL
THE DIFFERENCE IN HAIR?**

THE BLENDDDDD!!



**WHAT KIND OF TRANSFORMATION
EXCITES YOU MOST?**

**SOFT BLONDES, DIMENSIONAL COLOR
AND CREATIVE PLACEMENT THAT
ENHANCES MOVEMENT**



A Lighter & Brighter Look

Grow with the season and update your color with soft dimension and a natural finish.



Cool Dimensional
Blonde by Ashley



Lived-In Blonde
by Shelby



Pearl Blonde
by Anj



Sunlit Blonde
by Julia



Dimensional Bronde
by Anj



Beach Blonde
by Victoria



Dimensional
by Marie



Warm Blonde
by Vivian



Ice Blonde
By Julia

Want to Surprise a Friend with \$50 on Us?



Give the gift of beauty!

Share the TW experience with someone special this season. You'll receive a \$50 TW Salon gift card to give to a friend or family member who's new to TW.

Gift it in person or send it online straight from our website—it's that easy!

Here's the best part:

Your loved one will enjoy \$50 toward their first visit. After they redeem their gift, you'll get to choose a full-size product at your next appointment!



WHAT'S YOUR FAV PART OF CONNECTING WITH GUESTS EVERYDAY?



I LOVE GETTING TO KNOW OUR GUESTS AND THEIR STORIES! THEY BECOME FAMILY AND GETTING TO SHARE THE UPS AND DOWNS OF LIFE IS SUCH A BLESSING!

GO-TO COFFEE ORDER FOR A BUSY DAY AT THE DESK?

THE ALICEN FROM RISE + GRIND!



THIS OR THAT? EARLY MORNING RUSH OR AFTERNOON SHIFT?



AFTERNOON ALL THE WAY!
THAT WAY I CAN TAKE CARE
OF MY BTS TO DO LIST!

HOW WOULD YOU DESCRIBE TW IN 3 WORDS?

COZY! ❤️

WARM! ❤️

LOVING! ❤️



WHAT'S ONE BTS THING PEOPLE DON'T REALIZE YOU DO?

I DO MOST OF THE PRODUCT ORDERING FOR THE SALON! IF WE ARE OUT OF A PRODUCT YOU LOVE.. I CAN GET IT FOR YA!



Shedding or Hair Loss?

Understanding the difference is the first step in choosing the right care for your hair and scalp.

Shedding

Often **begins 3–4 months after a trigger:**

- Emotional or physical stress
- Illness or recovery
- Hormonal changes (like postpartum)

Looks like: increased hair fall without noticeable thinning, often with a small white bulb at the root.

Hair Loss

Signs of hair loss may include:

- Reduced density at the crown
- Thinning around the temples or hairline
- Areas that feel patchy

Hair loss develops gradually over time, with new growth appearing more sparse in certain areas. **Targeted treatments are required!**



+



Hair Loss*
after 56 days **-25%**
after 84 days **-27%**

PURIFYING product range to tackle dandruff

-28% less dry/oily dandruff

-16.8% less scalp sebum

+9.7% scalp hydration



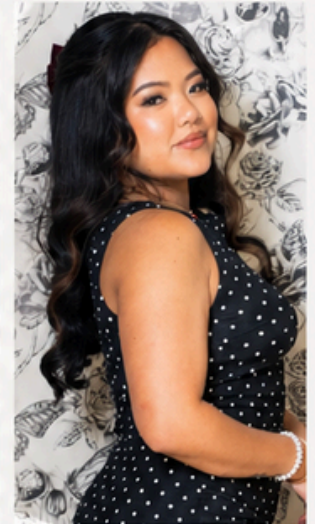
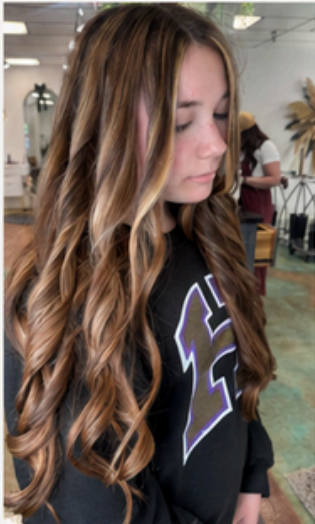
THE ART OF
D I M E N S I O N

WHAT'S ONE THING
YOU WISH EVERY
GUEST KNEW ABOUT
ACHIEVING THAT
SOFT, DIMENSIONAL
LOOK?



“ It’s less about being blonde
and more about creating
natural-looking dimension ✨ ”

— VIVIAN, TW SALON



WHAT MAKES DIMENSION DIFFERENT?

Soft dimension is about depth, contrast, and movement — not just lightness. It enhances your natural color, grows out seamlessly, and creates that effortless, lived-in look.

MEET VIVIAN

Creating soft, dimensional color that grows out beautifully and feels effortless.

Look good. Feel confident. Be you. ♡

OI ALL IN ONE MILK



What's one product you can't live without and why?

“Oi All In One Milk. I use it on every client to detangle, hydrate, add shine, and protect from heat. It truly works for everyone!” –**Victoria**

“Oi Milk. My ride or die!!!! This product is a one stop shop and caters to multiple hair care needs all in one bottle! –**Anjelina**

What have guest said?

“This is exactly what I was looking for. Makes my hair so shiny, so soft, and all frizz is gone without my hair looking or feeling oily. Buying this forever.”

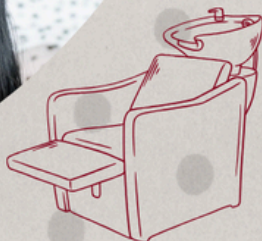
ONE BOTTLE. ENDLESS BENEFITS.

For every hair. Every day.



WHAT DREW YOU TO HEADSPA SERVICE AND SCALP WELLNESS?

FIRST I WAS DRAWN TO THE AMAZING FEELING, THEN I QUICKLY CRAVED FOR THE KNOWLEDGE OF SCALP CARE!



WHAT'S YOUR SECRET FOR KEEPING BLONDES HEALTHY + HYDRATED?

BEAUTIFUL THINGS! THIS PRODUCT DETOXES THE METAL BUILD UP. RESTORES 100% LIPIDS IN THE HAIR AND PROLONGS COLOR!



Good Vibes Only



HOW WOULD YOU DESCRIBE YOUR VIBE BEHIND THE CHAIR?

MY VIBE IS WHATEVER THE CLIENT IS WANTING THAT DAY! YOU WANNA CHAT AND LAUGH THE ENTIRE TIME? LETS DO IT! WANNA LET IT OUT? IM LISTENING! WANNA RELAX AND ENJOY ALONE TIME? ILL ZONE INTO MY CRAFT! ITS YOUR APPOINTMENT!

FAV PART OF COMBINING RELAXATION + TRANSFORMATION IN ONE appointment?



I ALWAYS GET COMPLIMENTS ON HOW SOOTHING MY TOUCH IS THROUGHOUT MY SERVICES, I THINK ITS IMPORTANT FOR CLIENTS TO ENJOY THEIR TIME IN MY CHAIR!



Where Tension Melts

Pressure Points of the Scalp

These areas help ease tension, support circulation and create a relaxing experience

01

The Crown

Where tension gathers

Helps release stress and softens the scalp

02

The Temple

Your instant calm zone

Light circular movement can soothe headaches and relax facial tension

03

The Occipital Ridge

The base of the skull

A key point for easing neck tightness + promoting full-body relaxation

Relax deeply. Release fully. Glow naturally



A Facial for the Scalp

Why it Matters
Just like your skin, your scalp changes!



Stress
Can cause tension, tightness and discomfort



Hormones
Fluctuations can affect oil production and sensitivity

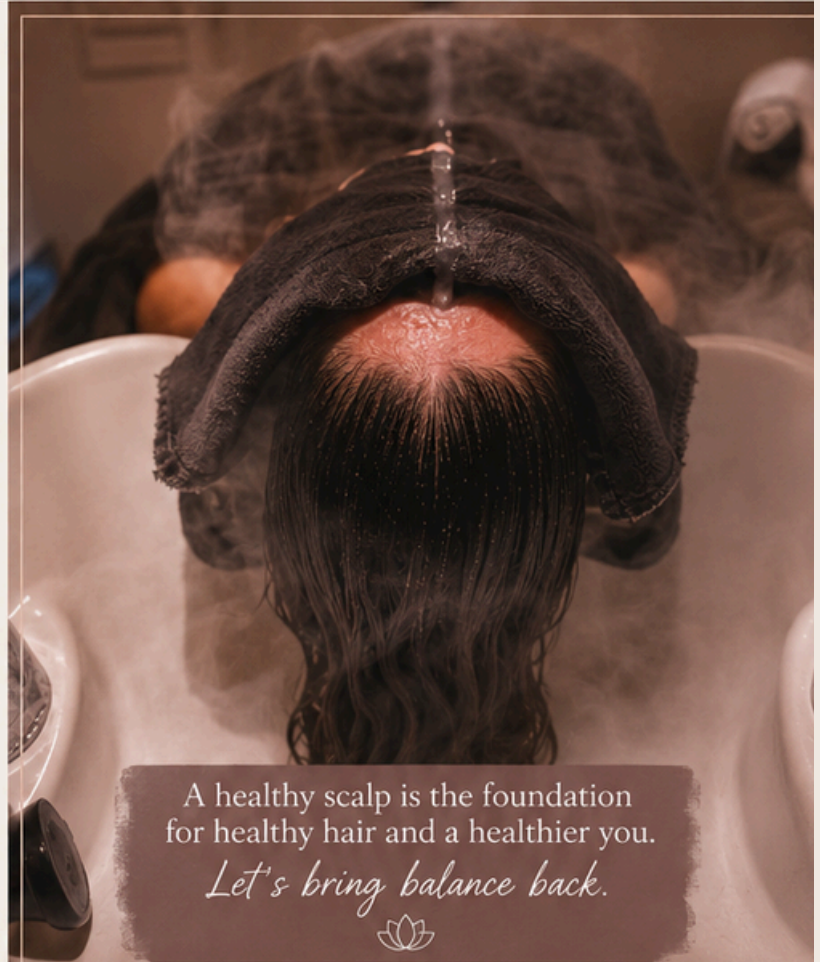


Seasons
Weather shifts can lead to dryness, irritation or buildup



Lifestyle
Diet, sleep, and daily habits play a big role

When it's out of balance, your hair feels it.



A healthy scalp is the foundation for healthy hair and a healthier you.

Let's bring balance back.

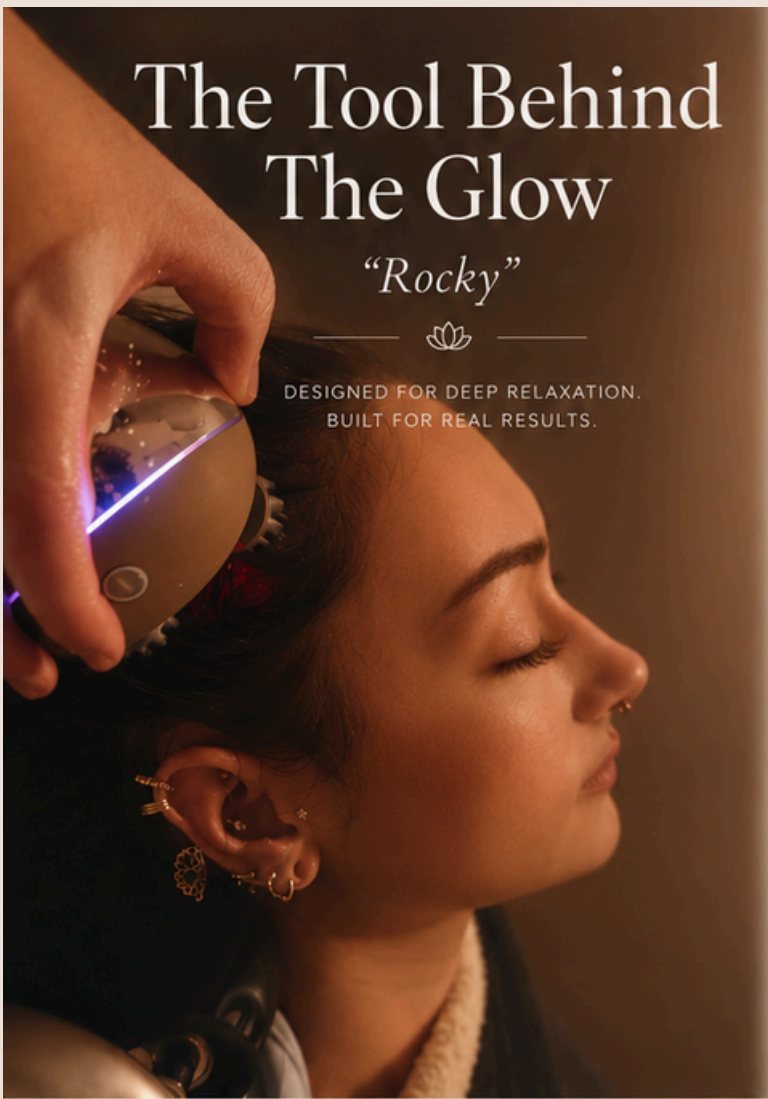


The Tool Behind The Glow

“Rocky”



DESIGNED FOR DEEP RELAXATION.
BUILT FOR REAL RESULTS.



01

A Gentle Glow



The soft red light supports circulation and adds a warm, calming touch to your headspa experience.

02

Thoughtful Movement



360 rotating nodes that help lift buildup and enhances your cleanse without the harshness.

03

A Luxe Sensory Layer



A rich lather and deeper cleanse that turns your visit into a full sensory escape.

Every detail. Every touch. Every time.



BECAUSE YOU DESERVE IT.

Where Comfort Settles

The Weighted Blanket



Gentled pressure helps calm the nervous system, encouraging deeper relaxation and a greater sense of ease.

“

*More than a massage.
It's a moment to reset.*



The Weighted Blanket is more than warmth — it's a hug for your nervous system. It helps quiet the mind, melt away tension, and leave you feeling completely recharged.

EXHALE. RESET. GLOW.



THE WEIGHT

- Signals the body to relax
- Helps quiet restlessness and tension
- Light circular movement can soothe headaches and relax facial tension



DEEP PRESSURE TOUCH

- Encourages calm + emotional balance
- The base of the skull
- Supports deeper rest and stillness + promoting full-body relaxation



THE RESULT

- Mind slows
- Body unwinds
- Relaxation sets in



WHATS YOUR FAV
PART OF
WELCOMING GUESTS
INTO THE SALON?

SEEING THAT THEY ARE
EXCITED FOR THEIR
SERVICE!



HOW WOULD YOU
DESCRIBE YOUR
PERSONALITY IN 3
WORDS?

WITTY! ✨

CAREFREE! ✨

ANIMATED! ✨

GO-TO DRINK OR SNACK
DURING THE SHIFT!



BOBA & PEANUT M&MS

FAV PART ABOUT WORKING
WITH THE TEAM?

WHATS YOUR FAV
TW SALON
MEMORY SO FAR?

BEING FRIENDS!
EVERYDAY FEELS LIKE
A HANGOUT!



MY FIRST FEW DAYS,
BEING SO
WELCOMED AND
APPRECIATED BY
THE GIRLS WHO
BARLEY KNEW ME!



THIS OR THAT?

COFFEE RUN OR SWEET
TREAT RUN?
SWEET TREAT RUN!



What Makes the TW Nail Experience Different?

To start your service I **wash your hand** in a bowl of warm, soapy water, use a hydrating soap, rinse with warm water and dry off with a **warm towel**.



Snacks & Drinks

Enjoy complimentary snacks and drinks during your service.



Relax & Enjoy

A phone stand is provided so you can enjoy a show while you relax.



Extreme Attention

I pay close attention to every detail for beautiful, long-lasting results.



Long-Lasting

Expect 4-8 weeks of retention (I don't recommend pushing past 4 weeks though 😊).



What is Nail Art??

Nail art is where creativity meets self-expression. Whether you're into minimalist accents or bold designs, Natalie can turn your fingertips into tiny works of art. It's the perfect way to add a little personality to your manicure.



Nailed it With Natalie

follow [Natalie_twsalon](#)



Q

What colors are trending — and what are you personally obsessed with this season?

Pastels and glitters are always popular in the spring. I'm personally obsessed with the light blue cat eyes!

Q

What's your go-to "safe but elevated" look for someone trying nail art for the first time?

I always go with cat eye, it can be simple but always eye catching! Every client I've done cat eye on always ends up with another cat eye set in the future!



Q

Why does proper removal matter so much for nail health?

If nails are ripped off or removed improperly you can risk severe damage to the nail bed (thinning, splitting, brittleness), damaging your hyponychium, traumatic onycholysis, infection, keratin damage and extreme nail dehydration. If you want them off please have them removed by a professional!!!

Q

What's the biggest mistake people make between appointments?



For nails, not using gloves when dealing with cleaning supplies. For hair, it's normally not following recommended hair care regimes.





What colors are trending — and what are you personally obsessed with this season?



Pastels and glitters are always popular in the spring. I'm personally obsessed with the light blue cat eyes!



Q

Why do you love offering nail art?



I've loved art since I was a kid, so it's painting is something I've always loved. Even better is watching clients excited faces as I bring their vision to life!

Q

What makes a nail appointment feel luxurious instead of rushed?



I take my time, provide in depth cuticle care, perfect nail prep, and checking in along the way to make sure things are to the guest's liking.



CREATIVE. DETAILED. PERSONALIZED.

NAILS YOU'LL LOVE.



WHATS YOUR FAVORITE KIND OF NAIL DESIGN TO CREATE RIGHT NOW?



I LOVE DOING CAT-EYE DESIGNS OR CHARACTER ART!

GO-TO VIVID SHADE YOU'RE OBSESSED WITH THIS SEASON?



DEEP PURPLE TONES ARE MY FAV DURING THE FALL/WINTER SEASONS



IF YOUR PERSONALITY WERE A NAIL COLOR, WHAT WOULD IT BE?

BLUE CAT EYE!!

WHAT INSPIRED YOU TO DIVE INTO BOTH NAILS AND COLOR?

SINCE I WAS 11 I HAVE LOVED ALL THINGS BEAUTY! WHETHER IT BE HAIR, NAILS OR FUN MAKEUP! I LOVE IT



ALL!

FAV SELF CARE RITUAL WHEN YOUR NOT AT WORK?

WATCHING MY FISH TANK OR HANGING OUT WITH MY CRESTED GECKOS



NOUNOU /

Nourishing. For processed and brittle hair.

With certified¹ regenerative Lupin seed extract from Mr. Giuseppe Pellegrino's farm, Cutrofiano, Lecce, Italy.



Nourishing fast mask for processed hair
Masque nourrissant rapide, cheveux traités

NOUNOU /



With certified* regenerative lupin extract. Avec extrait de lupin
certifié* régénératif. From/De Mr./M. Giuseppe Pellegrino's farm/
ferme, Cutrofiano, Lecce, Italy/Italie.

250 ml e 8.5 fl. oz.

davines

NOURISHING ROUTINE *(for every wash)* with NOUNOU / shampoo, conditioner, oil:

Focuses on protein repair, restoring strength and elasticity by replenishing hair's natural keratin. This helps prevent breakage and boosts resilience.

- Up to 9,9 times shinier hair²
- Up to 9,0 times stronger hair³
- Repairs hair protein after just one use³

DEEPLY NOURISHING ROUTINE *(every 2/3 washes)* with NOUNOU / shampoo, mask, oil:

Targets lipid restoration, replenishing essential lipids to maintain moisture, smoothness, and shine.

- Up to 4,5 times more nourished hair⁴
- Strengthening action⁴

By alternating between these routines, the hair benefits from both protein and lipid replenishment, ensuring a balanced and comprehensive recovery for strong and nourished hair



AVAILABLE ALSO
REFILL POUCH

SHAMPOO

Nourishing, strengthening shampoo that helps reinforce weak, brittle hair, while restoring softness, smoothness, and manageability from root to tip.

How to use: Apply to wet hair, massage and rinse thoroughly. Repeat application if needed. Follow with the most suitable Conditioner or Mask.

97,4% biodegradable ingredients¹

88,5% natural-origin content (including water)²



CONDITIONER

Nourishing fast conditioner that instantly detangles while strengthening and softening processed, brittle hair, leaving it more resilient and easier to manage after every use.

How to use: Apply to damp hair after shampooing. Leave in for 30 seconds, comb through and rinse. Proceed with styling.

97% biodegradable ingredients¹

96,7% natural-origin content (including water)²



NEW

It has blend of natural oils and esters that nourish deeply without being greasy, leaving the hair soft and shiny.

OIL

Nourishing, repairing oil specially formulated for processed and brittle hair, delivering a luminous shine while helping to strengthen and protect against breakage. This powerful formulation forms a protective barrier on the hair leaving it smoother and more resilient with every use.

- Heat protection up to 230°C (446°F)
- Up to 12,9 times shinier hair after one use³
- Up to 5,1 times stronger hair after one use³

How to use: Apply 2-3 drops to towel-dried lengths and ends. Do not rinse. Dry and style as desired. It can also be used as a finishing touch on dry hair.

44,1% biodegradable ingredients¹

90,6% natural-origin content (including water)²



MASK

Deeply nourishing, strengthening fast mask that delivers intense hydration and repair to processed, brittle hair, restoring softness, resilience and a healthy feel. It is designed to work even on the most damaged strands for added strength and smoothness.

How to use: Apply to damp hair after shampooing. Leave in for 30 seconds, comb through and rinse. Proceed with styling.

91,8% biodegradable ingredients¹

96,1% natural-origin content (including water)²

ACTIVE INGREDIENT

Lupin seed extract.

NATURAL ACTIVES

Proteins - Polysaccharides - Fatty acids.

WHY THEY ARE GOOD FOR YOUR HAIR

Proteins strengthen and repair the hair fiber, while polysaccharides form a protective film that locks in moisture. Fatty acids help reinforce hair, reducing breakage and improving resilience.

EFFICACY EVIDENCE

Contributes to improve hair strength.

ORIGIN

Giuseppe Pellegrino's farm, Cutrofiano, Lecce, Italy.

FUN FACT ABOUT LUPIN

"We source Regenerative Organic Certified™ lupin seeds from Italy — naturally rich in proteins and fibres that help reinforce hair and add strength from root to tip."



WHAT'S YOUR FAV PART ABOUT CREATING SEAMLESS BALAYAGE BLEND?

WATCHING EVERYTHING MELT TOGETHER AND THE MOMENT IM BLOWDRYING SEEING THE BEAUTIFUL BLEND



HOW WOULD YOU DESCRIBE YOUR COLORING STYLE IN 3 WORDS?

LIVED-IN.
DIMENSIONAL.
EFFORTLESS.



THIS OR THAT?

NATURAL BALAYAGE OR HIGH-CONTRAST BLEND?



I LOVE BOTH! BUT A NATURAL MELT WILL FOREVER BE THE PRETTIEST GROW OUT!

GO-TO TONER COMBO?



DAVINES VIEW
10.21 + 9.22 OR
8.0 + 8.23

FAV WAY TO SPEND YOUR DAY OFF?



SLOW MORNINGS WITH MY DOG, A TJ MAXX RUN + COFFEE ENDING WITH SOME RELAXING!!



WHICH PRODUCTS ARE NUT-FREE AND GLUTEN-FREE?



All Davines products are nut-free, except for the following:

ALMOND: 

- Essential Haircare Nounou Conditioner
- Essential Haircare Minu Conditioner
- Essential Haircare Melu Conditioner
- Essential Haircare Dede Hair Mist
- Essential Haircare Love Curl Shampoo, Conditioner, Mask, Cleansing Cream, Primer, Revitalizer, Controller, Cream
- Naturaltech Elevating Massage Oil
- Ol Hand Cream
- SU Hair Mask
- Pasta & Love Pre-Shaving Oil

WALNUT: 

- Ol Hand Cream
- Finest Pigments Nuances

HAZELNUT: 

- SU Aftersun

MACADAMIA: 

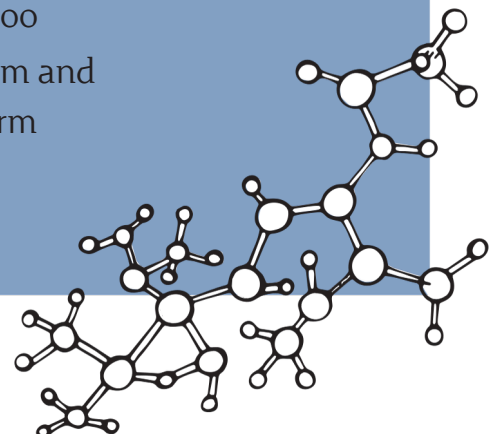
- SU Aftersun



All Davines products are gluten-free, except for the following:

- Essential Haircare Love Curl Cream
- Essential Haircare Momo Potion
- More Inside This Is An Oil Non Oil
- More Inside This Is An Extra Strong Hairspray
- Authentic Formulas Cleansing Nectar
- Naturaltech Nourishing Keratin Booster
- Superactive

- Liquid Spell Reinforcing Bodifying Fluid
- Ol Soufflé
- A Single Shampoo
- Balance N°1 Perm and Balance N°2 Perm



Energy + Volume Boost

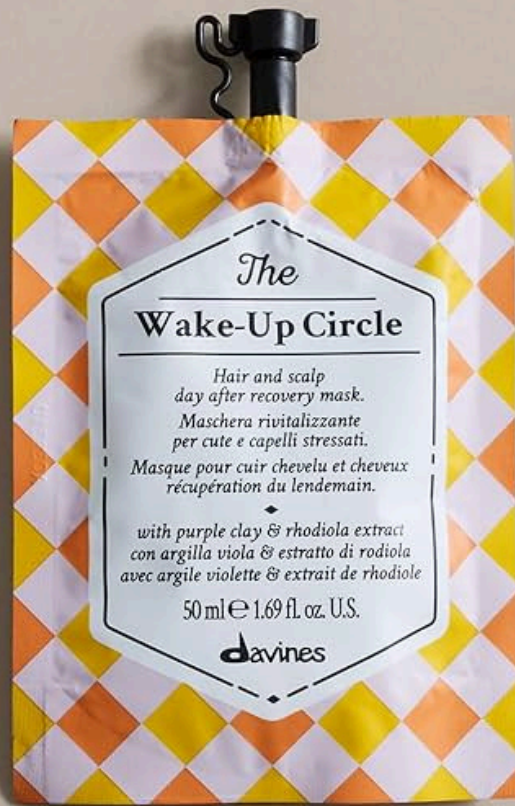
for dull, flat hair that needs revival

Boosts volume and vitality

instantly improves scalp tone and hydrates tired, dull hair

Rebalances and energizes

violet clay restores natural balance



Ideal recovery treatment

ashwagandha extract supports scalp and hair well-being

Scent

woody, green, flowery



davines



WHATS YOUR MUST-HAVE PRODUCT FOR POST COLOR CARE?

WHETHER YOUR BLONDE OR VIVID THE BEST THING IS COLOR SAFE SHAMPOO MADE FOR YOUR COLOR TYPE!

HOW DO YOU BALANCE CREATIVE COLOR WITH HEALTHY BLONDING?



IF THE GOAL IS CREATIVE COLOR IS TO BE SUPER BRIGHT, HEALTHY BLONDING IS A MUST!!

WHAT DO YOU LOVE ABOUT SMOOTHING TREATMENTS?



THE AFTER!! SMOOTHING TREATMENTS MAKE YOUR HAIR SILKY, SHINY AND FRIZZ FREE!



FAV PART OF OF A BUSY SALON DAY?



GETTING TO CATCH UP WITH MY CLIENTS WHILE ALSO MAKING THEM FEEL GREAT!



THIS OR THAT?
BOLD VIVIDS
OR BLONDES?

ITS SO HARD TO
CHOOSE!
VIVIDS
ALL THE WAY!



BEAUTIFUL THINGS

Beautiful hair starts with beautiful care. ♥

Beautiful Things is a restorative, **leave-in** hair treatment system that helps protect, strengthen and prolong the life of your color and your hair.



PROTECT

Creates a protective barrier to defend against heat, UV, and environmental stress.



RESTORE

Helps repair the hair structure, improving strength, softness and shine.



PROLONG

Extends the life of your color and keeps hair looking vibrant longer.



NOURISH

Lightweight formulas that hydrate without weighing your hair down.



Stronger. Healthier. Protected. Beautiful.

Everyday. ♥

GREAT FOR
COLORED,
HIGHLIGHTED
& DAMAGED
HAIR



ASK YOUR STYLIST
ABOUT ADDING THIS SERVICE

Protect your hair. Love your results.



BEAUTIFUL HAIR IS PROTECTED HAIR.

PRODUCT FEATURE

BEAUTIFUL THINGS RESTORING LEAVE-IN MASK

Protect. Restore. Love your hair. ♡



REPAIRS

Repairs hair structure up to 91%*



PROTECTS

Heat protection up to 450°F



RESTORES

Restores 100% of hair lipids**



LONG LASTING

Long lasting color results up to 7 weeks***



STRONGER. HEALTHIER. PROTECTED. BEAUTIFUL.

Everyday. ♡



TAKE THIS HOME WITH YOU

Keep your hair protected and your color vibrant long after you leave the salon.

Protect your hair. Love your results.



WHAT DO YOU ENJOY MOST ABOUT YOUR VARIETY OF SERVICES?

I love that I never get bored and always have something different to do!

GOOD VIBES



HOW WOULD YOU DESCRIBE YOUR VIBE BEHIND THE CHAIR?

I am very much a we can keke and chat it up or we can sit in comfortable silence! Its really up to the vibe my guest gives!



FAV COLOR TREND RIGHT NOW?

Any dark color or dimensional brunette! They are SO rich!



THIS OR THAT?

CRISP FADE OR FRESH COLOR?

Something about a crisp fade speaks to me!!



GO-TO PRODUCTS FOR MENS STYLING?

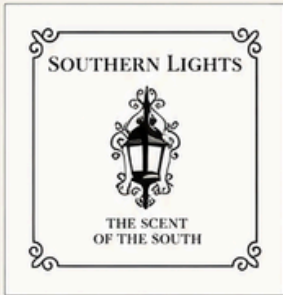


A reworkable pomade!
My favorite is the Davines Finishing Gum!



local love

SUPPORTING THE BUSINESSES THAT MAKE OUR COMMUNITY SO SPECIAL.



Alicia – Southern Lights Candles

Locally poured and full of heart, Alicia's candles bring the warm glow of Southern charm into every space. Whether it's cozy, clean, or festive you're after, Southern Lights Candles offers scents that turn any moment into a vibe. She created the most yummy signature scent for our salon.

Rise + Grind

They aren't just serving up specialty lattes and loaded teas — they're pouring love into the entire parish. Alicen and her amazing team bring good vibes (and great coffee) wherever they go. One of our favorite parts? They park at TW Salon twice a month, and every visit feels like a mini celebration. We adore their energy, their mission to lift up local businesses.



Katie – Honeydoux Café + Bakery

More than just a bakery, Honeydoux is a full-on experience. Katie creations are as beautiful as they are delicious — from cakes that wow at our salon celebrations to lunches that keep our team fueled and happy.

Her events are filled with detail, heart, and charm. Every bite, every gathering, every sip feels extra special. If you haven't tried Honeydoux yet... you're seriously missing out.

Quincy–Golden Esthetics

She offers a range of customized skincare treatments including infused microneedling, dermaplaning (which I've personally had and loved), and now even teeth whitening is on the list!

Her treatments are results-driven, but her space still feels relaxing, welcoming, and full of good energy. Whether you're new to skincare or a regular self-care queen, Quincy makes it easy to feel radiant in your own skin.



THANK YOU FOR SUPPORTING LOCAL 



local love



SUPPORTING LOCAL. STRENGTHENING OUR COMMUNITY.



♥ Hannah – Cajun Comfort, Inc.

Keeping cool in Louisiana heat isn't easy — but Cajun Comfort makes it feel effortless. This family-owned HVAC company is known for its quick response times, professional service, and genuine care for the community.

We've had them out to the salon more than once, and every time they're fast, respectful, and get the job done right. I'm so thankful to have such a reliable, local company to count on — especially when the AC isn't cooperating.



♥ Michelle – Miche Designs and Gifts

Michelle of Miche Designs brings creativity to life with custom décor, personalized gifts, and statement pieces that make any space feel special. She's the talent behind our TW Salon cut-out sign at the front of the salon — and we're still obsessed with how perfectly it captures our vibe.

From seasonal items to one-of-a-kind gifts, Michelle's work is full of charm, heart, and style. If you're looking for something unique and memorable, she's your girl.



RELAX



KAY ESTHETICS

♥ Maddie – Kay Esthetics

Maddie at Kay Esthetics brings calm, care, and confidence to every treatment. Her facials are truly something special — relaxing, intentional, and designed to leave your skin refreshed and glowing.

She has a gentle, knowledgeable approach that instantly puts you at ease, and her space is just as welcoming as she is.

— thank you for supporting local! ♥ —



Local Love



SUPPORT LOCAL. SHOP SMALL. LOVE BIG.



Katie Daisey Duke

Its is all about fun, feel-good screen-printed tees with personality. From seasonal designs to custom collections, Katie creates pieces that are cute, comfortable, and made to stand out.

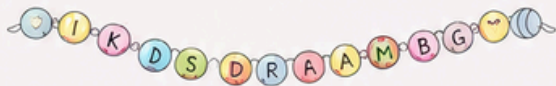
Several of us at the salon have grabbed shirts from and the quality is top-notch — soft, flattering, and always a conversation starter.

Whether you're repping your favorite team, holiday, or hometown pride, there's something in her shop for everyone!



Nola Bee - Awareness Jammies

We're all obsessed with these jammies — and not just because they're buttery soft! Nola Bee creates hand-painted bamboo pajamas inspired by real pediatric patients, turning their stories into colorful, relatable prints that spark connection and compassion.



Linx'd with Jordan - Permanent Jewelry

We love her jewelry — timeless, meaningful, and made to last.


At Linx'd with Jordan, each piece is custom welded using hypoallergenic stainless steel that's waterproof, tarnish-resistant, and as strong as the bond it represents.

Whether it's a friendship bracelet, anklet, or keepsake, Jordan's work celebrates connection through permanent pieces that tell your story.



Complete Clean

Your trusted local cleaning service for spotless spaces!

 Whether it's weekly upkeep, deep cleans, or move-in/move-out refreshes, Complete Clean makes your home sparkle from top to bottom. With attention to detail and care you can count on, they help you reclaim your time and enjoy a beautifully clean home—without the stress.



CALL OR TEXT
504-908-1961

 thank you for supporting these amazing local businesses! 